Level *Up*

MASTER YOUR DIGITAL SKILLS

Supply Chain Analytics

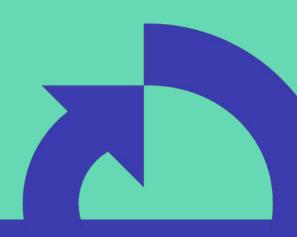Data Analytics, data literacy & data driven decisions

Workearly

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COURSE OVERVIEW

This course provides a **comprehensive introduction to Supply Chain Analytics**, focusing on data-driven strategies to enhance supply chain efficiency and decision-making. Participants will learn how to **analyze key performance metrics, optimize logistics, improve demand forecasting, and leverage data for strategic insights** to drive business success.

OUR GOALS

1. **Understand Supply Chain Analytics Fundamentals** – Learn the role of analytics in modern supply chain management.
2. **Master Key Metrics & Performance Measurement** – Identify and track essential supply chain KPIs.
3. **Work with Supply Chain Data** – Collect, process, and transform supply chain data into actionable insights.
4. **Develop Strategic & Operational Solutions** – Apply analytics in demand forecasting, risk management, and logistics optimization.

COURSE DESCRIPTION

This course provides a **comprehensive introduction to Supply Chain Analytics**, focusing on the role of data in optimizing supply chain operations. Participants will learn how to **analyze key performance metrics, leverage data for demand forecasting, optimize logistics, and improve overall supply chain efficiency**. Through real-world case studies and hands-on applications, students will gain insights into **data-driven decision-making, risk management, and sustainability in supply chains**.

- **Introduction to Supply Chain Analytics** – Understanding the basics of supply chain data and its impact on operations.
- **Key Metrics & Performance Measurement** – Identifying and analyzing essential KPIs for supply chain efficiency.
- **Data & Insights in Supply Chains** – Collecting, processing, and transforming data into actionable insights.
- **Strategic Applications** – Applying analytics in demand forecasting, risk management, and inventory control.
- **Operational Applications** – Optimizing logistics, supplier relationships, and sustainability with analytics.
- **Emerging Trends in Supply Chain Analytics** – Exploring new technologies and future advancements in supply chains.

COURSE INFO

Location	**Workearly Platform**
Date	**Asynchronous**
Duration	**6 hours**
Cost	**Participation is fully funded by the European Union, under the Level Up Project**

Level Up

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