

## MASTER YOUR DIGITAL SKILLS

Unleash Your Creativity with Al

Artificial Intelligence (AI)

Anttu Koistinen



Co-funded by the European Union

## **SEMINAR OVERVIEW**

- 1. Developing Creativity with AI
- 2. Industry Examples
- 3. Tools, Case Studies and Examples





## **TARGET AUDIENCE**

Event organizers and Creative Industry employees and entrepreneurs.

## COURSE DESCRIPTION

Artificial intelligence does not have the same prejudices and limitations as us humans, so it offers us new, even surprising perspectives. We take advantage of these new, unique opportunities to look for completely new solutions and insights, e.g. to polish your own business plan, strategy or concept idea to its peak!

- Al in general
- Unleashing Creativity with Al
- Tools, Examples, Strategies

## **COURSE INFO**

Location	Crazy Town, Pori, Finland
Date	23.11.2023
Time	14:00
Duration	1,5 hours
Cost	0€



### Anttu Koistinen

Anttu Koistinen has been working in sales, marketing, ad agencies and video production companies for over ten years, and specialises in the use of AI in his daily work. Anttu is an inspiring AI-trainer with diverse experience, expertise and passion for AI.

Anttu is also currently developing a novel AI application designed for sales and marketing content production. The main goal is to make complex AI technology significantly more accessible and straightforward for any IT professional, without the need for deeper technical knowledge.



https://www.anttu.ai/

# C) Level Up

VISIT US AT levelup-skills.eu

### **CONNECT WITH US**



**Enroll Now** 

### **CONNECT WITH US**

M. kati.fager@prizz.fi T. +358 40 57 69 010

### **VISIT US AT**

https://www.prizz.fi/kehitt amisteemat/automaatio-jarobotiikka/level-up.html

\*\*\*\* \*\*\*\* \*\*\*\* \*\*\*\* \*\*\* This document was produced in the course of the Level Up project, which received funding from the Digital Europe Programme (DIGITAL) of the European Union under Grant Agreement no 101100679.

Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Health and Digital Executive Agency (HADEA). Neither the European Union nor the granting authority can be held responsible for them.