



MASTER YOUR DIGITAL SKILLS

CommunityImpact Wheel – Tool to Collect Data and Lead with it

Data Analytics, data literacy & data driven decisions

Raisa McNab

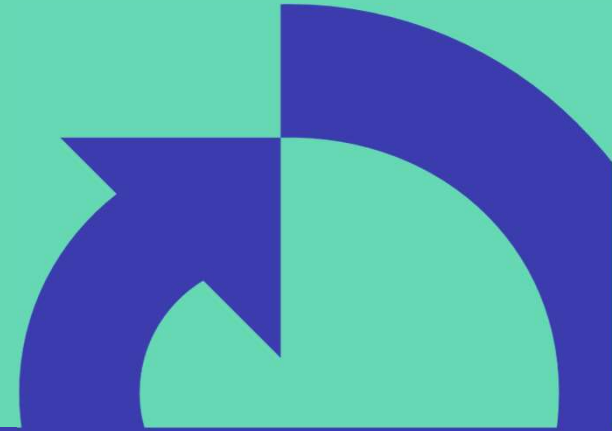


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COURSE OVERVIEW

Training tackles the challenges of interaction in community management brought about by the digital revolution and remote communities. It examines the use of digital tools in strengthening community members' experiences of participation, agency and relevance, and in developing strategic management and community well-being



OUR GOALS

COURSE DESCRIPTION

How to gather useful data and use it in leading communities in impactful way.

What is Community Impact Wheel Tool and how to use it for this purpose.

- **Background: the need to measure impact**
- **Introduction to Data Analytics and Data Driven Decision making**
- **Community Impact Wheel and how to use it**

COURSE INFO

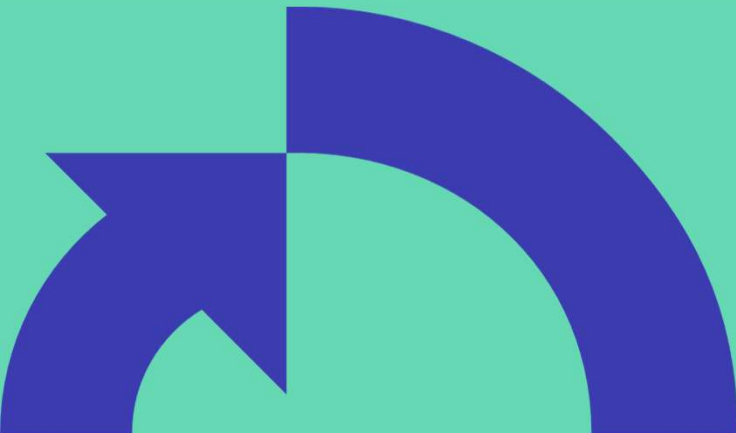
Location	Crazy Town, Hämeenlinna, Finland
Date	08.12.2023
Time	14:00
Duration	1 hours
Cost	0€

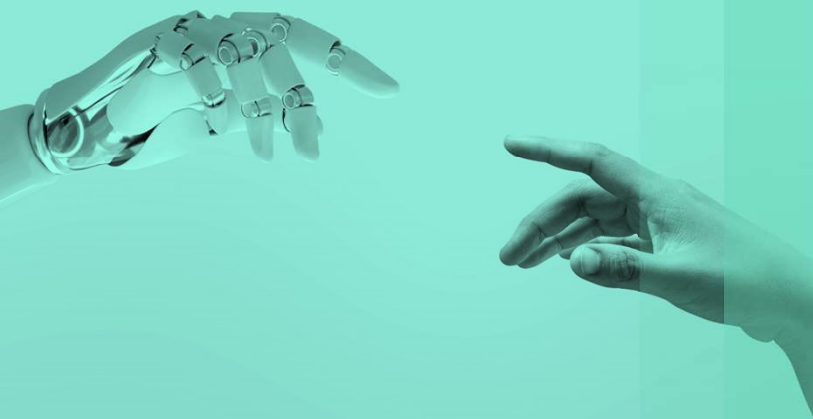


Raisa McNab

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Raisa is an expert in communication strategy, communication planning, content production, English business communication and translation. Raisa's background is in the world of international language services, where she has worked in production, training, quality and development positions since 2003.





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