



# MASTER YOUR DIGITAL SKILLS

Lead Qualification with  
AI using FlowXO

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Artificial Intelligence (AI)

*Workearly*



Co-funded by  
the European Union



# SEMINAR OVERVIEW

1. **Introduction to AI in Lead Qualification** – Understanding AI's role in automating lead generation and qualification.
2. **Building AI-Powered Chatbots** – Setting up and configuring chatbots using FlowXO for lead capture.
3. **AI Logic for Lead Filtering** – Implementing AI-driven conditions and filters to qualify leads.
4. **Automating Lead Follow-ups** – Using AI to integrate CRM tools and automate responses.



## TARGET AUDIENCE

Sales professionals, marketers, business owners, and AI enthusiasts looking to optimize lead qualification, automate engagement, and enhance sales funnel efficiency using AI-driven chatbots.

# COURSE DESCRIPTION

This course explores the integration of **Artificial Intelligence (AI) in Lead Qualification**, covering how AI-powered chatbots and automation streamline lead generation, qualification, and follow-ups. Participants will learn about AI-driven chatbot tools, lead filtering logic, CRM integration, and performance optimization to enhance sales and marketing processes.

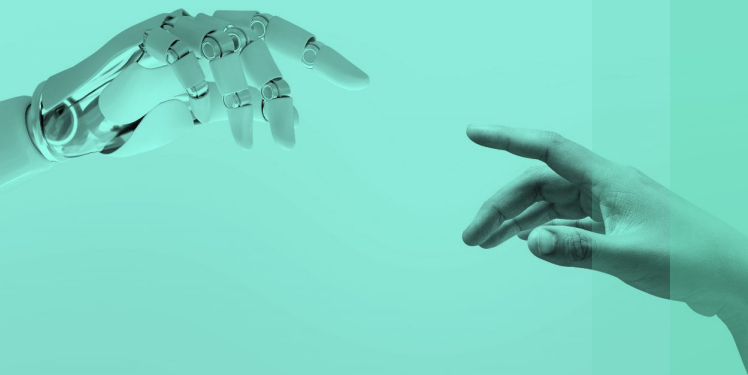
- **Introduction to AI in Lead Qualification** – Understanding AI's role in automating lead generation.
- **AI-Powered Chatbot Setup** – Creating and configuring chatbots using FlowXO.
- **AI Logic for Lead Filtering** – Implementing AI-driven conditions to qualify leads.
- **Automating Lead Follow-ups** – Integrating AI with CRM tools for automated responses.
- **Optimizing & Testing AI Chatbots** – Analyzing data, improving chatbot interactions, and refining processes.



# COURSE INFO

|                 |   |
|-----------------|---|
| <b>Location</b> | <a href="#"><u>Workearly Platform</u></a>   |
| <b>Date</b>     | <b>Asynchronous</b>   |
| <b>Duration</b> | <b>5 hours</b>  |
| <b>Cost</b>     | <b>Participations is fully funded by the European Union, under the level Up Project</b> |





**Enroll Now**

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**<https://www.workearly.gr/>**

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**[levelup-skills.eu](https://levelup-skills.eu)**

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