Level *Up*

MASTER YOUR DIGITAL SKILLS

How do I create a motivational virtual meeting for my staff?
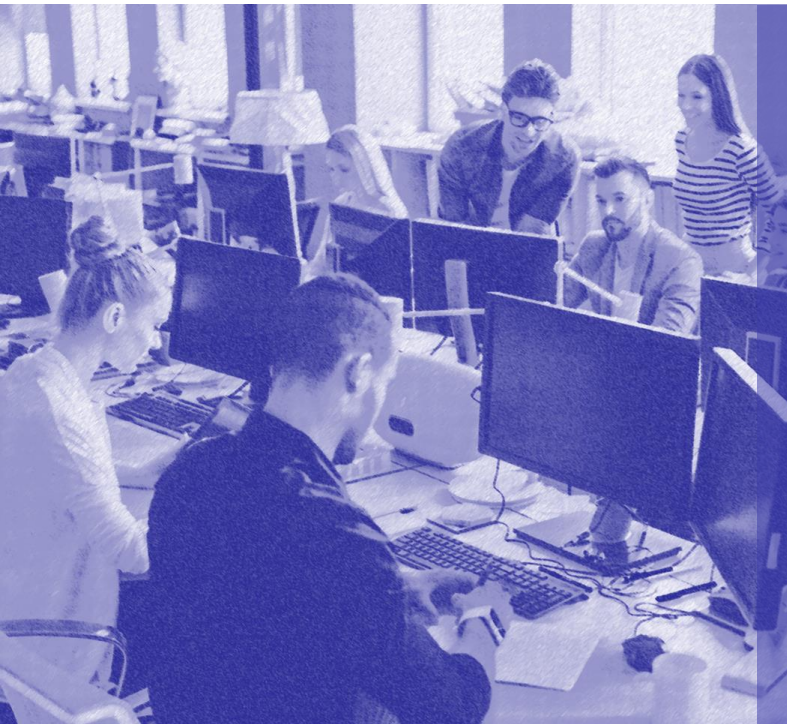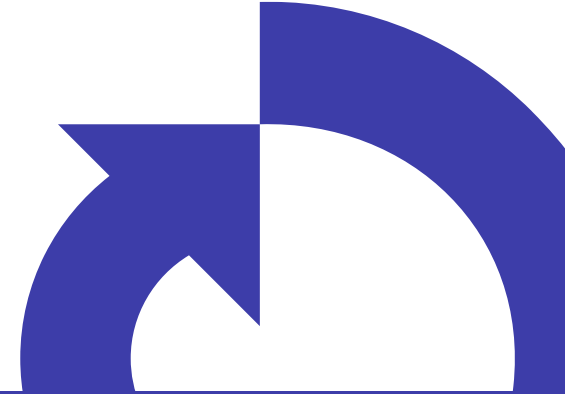
ICT Skills

Robocoast

COURSE OVERVIEW

Diverse digital expertise plays a key role in organising virtual events. Our guide covers planning a virtual event, from script creation to technical preparation. Our goal is to equip you with the digital skills to host a successful virtual event and engage attendees.

OUR GOALS

1. The aim of the training is to develop digital skills in organising virtual events, differentiating them from competitors and providing added value to participants.
2. The course prepares you to successfully plan and implement virtual events from start to finish, with a particular focus on the use of digital tools and platforms.
3. Participants will learn how to create interactive and engaging events that make effective use of digital technology and provide a comprehensive understanding of event analytics and security.

COURSE DESCRIPTION

Learn to create standout virtual events, from planning to execution. Gain skills in audience engagement, platform selection, and post-event analysis. Elevate your digital event strategy now!

- **Planning and Execution of Virtual Events**
- **Audience Engagement Strategies**
- **Platform Management**
- **Technical Preparation**
- **Post-Event Actions and Analytics**
- **Security and Accessibility Requirements**

COURSE INFO

Location	**Online, Microsoft Teams**
Date	**22.5.2024**
Time	**8.00 – 9.00**
Duration	**1 hours**
Cost	**Participation is fully funded by the European Union, within the framework of the Level Up project.**

Susanna Sankala

Susanna Sankala is Chief Learning Officer, Digital Competence Trainer, Qualified Subject Teacher and the owner of Sunfish Finland Oy. She has wide experience of Competence Development and strategic level Learning Leadership in governmental and private sector. She aims to teach and inspire people in Learning and Teaching Skills in Digital Environments.

Level Up

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