



MASTER YOUR DIGITAL SKILLS

**Towards More
Sustainable Future -
A Head Start with
Responsible ICT**

ICT Skills

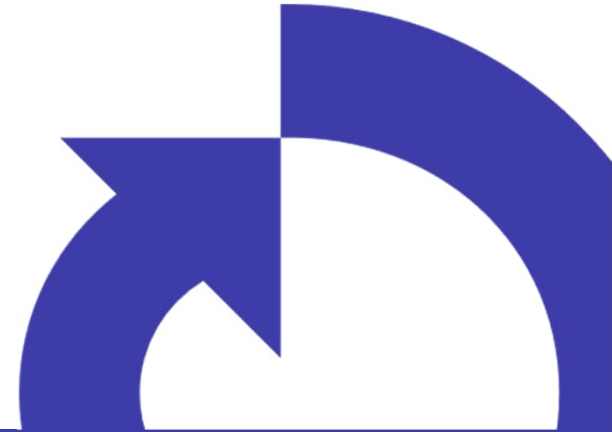
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COURSE OVERVIEW

The ICT sector is responsible for 4–10% of global electricity consumption and 3–5% of greenhouse gas emissions. However, with the right strategies, businesses can significantly reduce their carbon footprint. This session explores how Green ICT solutions and digital responsibility can drive sustainability across industries.



OUR GOALS

1. Raise awareness about ICT's environmental impact
2. Share practical solutions for reducing the carbon footprint
3. Highlight digital responsibility

COURSE DESCRIPTION

Learn how big companies like Volvo integrate responsible practices with digital solutions.

Experts will share insights on eco-friendly ICT practices, responsible digitalization, and real-world examples of companies leading the way in sustainability.

- **Green ICT & Sustainability – How digital solutions impact energy consumption and emissions**
- **Reducing the ICT Carbon Footprint – Practical steps for businesses and organizations**
- **Digital Responsibility from Industry point of view – How sustainability and technology intersect**
- **Green ICT Ecosystem – Strategies for developing eco-friendly digital practices**

COURSE INFO

Location	Crazy Town Jyväskylä
Date	04.10.2024
Time	09:00-10:00
Duration	1 hour
Cost	Free of charge



Mari Hyvönen

Mari is a representative of Hämeen Auto Oy. Hämeen Auto has studied how responsible systems and digital solutions can be combined.

Antti Sipilä

Antti is a representative of TIEKE. TIEKE Information Society Development Center is a NGO with core mission to develop the digital competence of each and every person and organization.





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This document was produced in the course of the Level Up project, which received funding from the Digital Europe Programme (DIGITAL) of the European Union under Grant Agreement no 101100679.

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