



MASTER YOUR DIGITAL SKILLS

**Pinterest Advertising:
Grow and Go Global with Pinterest
- Who Is Pinterest Advertising For?**

ICT Skills

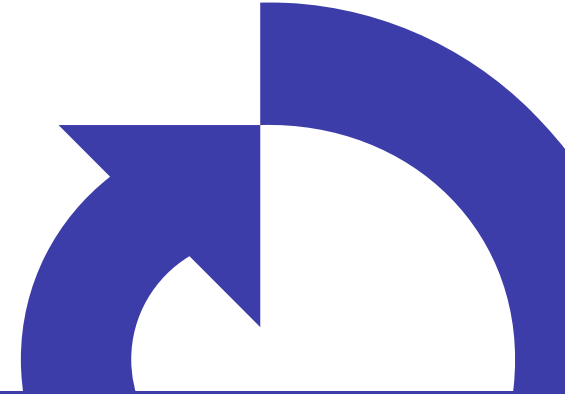
Robocoast



Co-funded by
the European Union

COURSE OVERVIEW

This training provides an introduction to Pinterest advertising, exploring its potential for businesses of all industries. Participants will gain insights into how Pinterest can support their company's growth and international expansion. The session also includes guidance on creating a Pinterest business account to kickstart their marketing journey.



OUR GOALS

- By the end of this training, participants will understand the opportunities Pinterest advertising offers for businesses and how it can drive growth and internationalization.
- Participants will learn the steps to create a Pinterest business account tailored to their company's needs.
- The training aims to empower participants with the skills to utilize Pinterest as an effective marketing platform, regardless of their industry.

COURSE DESCRIPTION

Discover how Pinterest can boost your business growth and visibility. This session covers the basics of Pinterest marketing and guides you in creating a business account. Perfect for entrepreneurs and marketers ready to explore new opportunities.

- Unlock Pinterest's potential to grow your business and reach global audiences.
- Learn to create a Pinterest business account with expert guidance.
- Gain practical tools for effective marketing, regardless of your industry.

COURSE INFO

Location	Online Teams
Date	14.1.2025
Time	8.00-9.30
Duration	1,5 hours
Cost	Participation is fully funded by the European Union, within the framework of the Level Up project.



Johanna Kukko

Johanna Kukko, founder of Somemarkkinat Oy, is a digital marketing expert specializing in Pinterest and social media advertising. Her mission is to help businesses grow and internationalize through strategic, brand-aligned, and results-driven marketing in today's most relevant channels.



Level Up



VISIT US AT

levelup-skills.eu

CONNECT WITH US



Enroll Now

CONTACT US:

Anna Saari
anna.saari@prizz.fi

VISIT US:

robocoast.eu



**Co-funded by
the European Union**

This document was produced in the course of the Level Up project, which received funding from the Digital Europe Programme (DIGITAL) of the European Union under Grant Agreement no 101100679.

Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Health and Digital Executive Agency (HADEA). Neither the European Union nor the granting authority can be held responsible for them.