



MASTER YOUR DIGITAL SKILLS

From LinkedIn Skeptic to
Million-Euro User

ICT Skills

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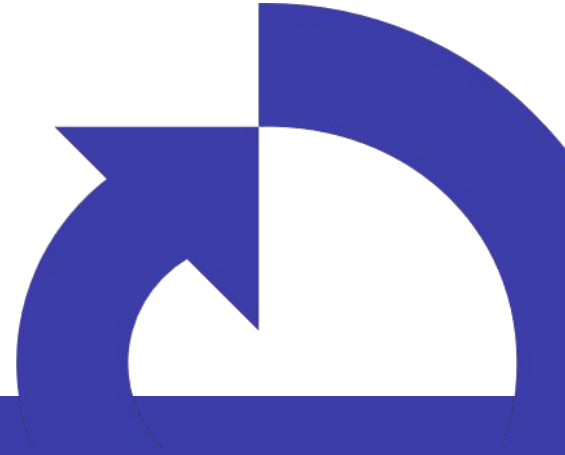


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COURSE OVERVIEW

Inspirational morning coffee session with Hannu Pelli, a LinkedIn and recruitment sales expert, who shares his personal journey from avoiding LinkedIn to achieving high sales on the platform.

Ideal for anyone looking to discover LinkedIn's true potential.



OUR GOALS

1. Inspire participants to explore LinkedIn's potential for business
2. Provide insights on overcoming LinkedIn skepticism
3. Share practical tips for effective LinkedIn usage
4. Encourage a growth mindset for LinkedIn's role in sales and networking

COURSE DESCRIPTION

Join us for a motivational session where Hannu Pelli, a recruitment expert, shares his transformative experience with LinkedIn. From initial skepticism to mastering LinkedIn for nearly one million euros in sales, Hannu's story will inspire attendees to rethink and embrace LinkedIn's opportunities.

- **Hannu's journey: From skeptic to LinkedIn success**
- **How LinkedIn can drive business growth and sales**
- **Finding the right approach and mindset for LinkedIn success**
- **Practical tips for both new and seasoned LinkedIn users**

COURSE INFO

Location	Crazy Town, Rautatiepuistokatu 7, Pori
Date	11.10.2024
Time	09:00-11:30
Duration	2,5 hours
Cost	Free of Charge



Hannu Pelli

Hannu Pelli, co-founder of Nawia Oy, is one of Finland's top LinkedIn influencers in recruitment.

With years of experience in social selling, Hannu has generated nearly one million euros in sales through LinkedIn for recruitment and training services. His expertise in leveraging LinkedIn for business will guide participants in harnessing the platform's full sales potential.





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This document was produced in the course of the Level Up project, which received funding from the Digital Europe Programme (DIGITAL) of the European Union under Grant Agreement no 101100679.

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