D2.5 INFORMATIVE EVENTS

AND FINAL ONLINE EVENTS

Deliverable D2.5
V1.0, December 2025
Prepared by: THE FACTORY IKE (JOIST)

Disclaimer

This document was produced in the course of the Level Up project, which received funding from the Digital Europe Programme (DIGITAL) of the European Union under Grant Agreement no 101100679.

Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Health and Digital Executive Agency (HADEA). Neither the European Union nor the granting authority can be held responsible for them.

Copyright notice

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

1

Deliverable Information

Grant Agreement #:	101100679 — Level Up — DIGITAL-2022-TRAINING-02
Project Title:	LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation
Project Acronym	Level Up
Project Start Date:	January 1st, 2023
Work Package:	WP2 – Dissemination and Exploitation
Related Tasks:	T2.5 Informative events/workshops with stakeholders
	T2.6 Final event for the exploitation of courses
Deliverable Title:	D2.5 Informative events and final online events
Deliverable Type:	R — Document, report
Dissemination level	PU – Public
Number of Pages:	114
Date of last Update	DECEMBER 8, 2025
Responsible Organization:	THE FACTORY IKE (JOIST)

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

2

Table of contents

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

3

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

4

List of Figures

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

5

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

6

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

7

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

8

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

9

About the Level Up project

Empowering and modernising the way in which SMEs and labor workforce in general operate is an imperative need and priority across EU. Now, more than ever, SMEs need to follow the latest technological developments and become digitally transformed, otherwise they cannot survive nor compete in the highly competitive workplace. Providing the possibility to the current workforce to access industry-oriented and current training reflecting the latest developments in key ICT capacity areas, is essential towards achieving the digital transformation of the labor workforce.

Level Up aims to empower the labor force of European SMEs in digital competencies, through the development and provision of short-term training courses focusing on the following key capacity areas: Cybersecurity, Data Literacy, Data Analytics, Artificial Intelligence, microelectronics/microcontrollers, Internet of Things, 3D printing and 3D modelling, cloud and programming. Seven renowned training providers from Cyprus, Greece, Germany, Italy, and Finland have joined forces in order to co-design and deliver high quality industry-oriented training courses targeting SMEs and job seekers, with the support of seven business associations from Cyprus, Greece, Germany, Poland and Hungary, who will largely promote Level Up and its training courses to a large number of SMEs.

The consortium creates and delivers a new pool of training courses on the basis of the expertise knowledge and experience of the consortium training providers and account on the actual needs of the labor workforce. More than 100 training courses are created and also listed on the Digital Skills and Jobs Platform from the Level Up consortium, reaching out to an estimated number of 15000 participants from 3000 SMEs during the lifespan of the project.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

10

Executive Summary

This deliverable presents the full set of informative events and stakeholder-engagement activities implemented throughout the Level Up project, together with the organisation and outcomes of the Final Online Event. These activities formed the core of the project's dissemination and exploitation strategy, ensuring continuous visibility, broad outreach, and sustained engagement with key audiences across Europe.

Across the project's duration, the consortium implemented **56 informative events**, significantly surpassing the initial KPI target of 13 events. These activities were organised at local, national, and European levels, reaching SMEs, business associations, policymakers, research communities, digital skills stakeholders, educators, young professionals, and the wider public. The events included conferences, fairs, high-level policy meetings, scientific congresses, workshops, exhibitions, stakeholder roundtables, and specialised industry forums. Together, they provided multiple channels for presenting the Level Up training offer, strengthening stakeholder networks, and supporting the project's long-term visibility and impact.

A major highlight of this reporting period was the **Final Online Event**, held on 4 November 2025 and organised by the European University Cyprus with support from GrantXpert Consulting Ltd and the consortium. Delivered in hybrid format, the event gathered more than **400 participants** (300 onsite and 100+ online), showcasing the project's complete training catalogue, achievements, and exploitation potential. Featuring partner presentations and a keynote lecture by innovation expert Peter Hinssen, the event reinforced Level Up's contribution to Europe's digital transformation and future-skills agenda.

Throughout the implementation of these activities, partners demonstrated strong coordination, consistent effort, and extensive mobilisation of their regional and sectoral networks. Their contributions ensured that the project reached a wide and diverse audience and maintained high visibility across Europe's digital skills ecosystem.

Overall, the project significantly exceeded its dissemination KPIs, achieving **431% of the event-related target** and **200% of the final-event participation target**. These results reflect the consortium's commitment to maximising outreach and enabling broad uptake of Level Up's training offer. The

activities documented in this deliverable lay a strong foundation for the continued exploitation of the project's outcomes beyond its official end.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

12

Introduction

Informative events and stakeholder engagement activities played a central role in strengthening the visibility, uptake, and impact of the Level Up project throughout its implementation. By participating in and organising a broad range of events across Europe—spanning conferences, fairs, roundtables, scientific congresses, networking sessions, and high-level policy forums—the consortium ensured continuous outreach to key audiences and positioned Level Up as a relevant contributor to Europe's digital upskilling ecosystem.

These events served as a strategic channel for presenting the project's objectives, promoting the training catalogue, and fostering dialogue with diverse stakeholders. Engagement reached a wide spectrum of target groups, including SMEs, industry representatives, scientific and research communities, policymakers, educators, young professionals, national coalitions, digital skills organisations, and innovation clusters. Through these interactions, the project aimed not only to disseminate information but also to understand market needs, support skills development, and encourage participation in the training courses.

The activities described in this deliverable also contribute to Level Up's sustainability strategy. By creating visibility at regional, national, and European levels, the consortium enhanced the project's potential for long-term uptake, collaboration, and integration into existing and future initiatives. The culmination of these efforts was the final online event, which showcased the project's full results and reinforced the value of its training offer for the digital transformation of European SMEs and the wider labour market.

This deliverable is structured to provide both a comprehensive overview and an in-depth analysis of the project's outreach and dissemination activities. Following this introduction, a dedicated **Key Performance Indicators (KPIs)** section presents the specific indicators relevant to informative events and the final online event, together with the corresponding achievements. The **Overview of Informative Events** section presents a consolidated table summarising all events carried out by the consortium, including their dates, locations, organising partners, formats, and target audiences. This is followed by the **Events Highlights** section, offering detailed descriptions of selected events and showcasing the consortium's broad engagement across scientific, industrial, policy, and community-oriented domains. A dedicated section then outlines the **Final Online Event**, describing its objectives,

programme, participation levels, and key outcomes. The deliverable concludes with an **overall assessment of achievements**, including KPI performance, lessons learned, impact analysis, and recommendations for sustaining the visibility and exploitation of project results beyond the project's lifetime.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

14

Key Performance Indicators (KPIs)

This section reports on the Key Performance Indicators (KPIs) relevant to informative events and the final online event, as defined in the project's original objectives. Each KPI is presented together with the actual achievement and the supporting evidence provided within this deliverable.

Informative Events and Workshops with Key Stakeholders

- **Defined KPI:** At least **13** informative events and workshops with key stakeholders.

- **Actual achievement: 56 events delivered.**

- **Achievement rate: 431% of the target.**

Evidence: A complete list of all 56 events is provided in the *Overview of Informative Events* section, including their dates, locations, formats, and audiences. Detailed descriptions are included in the *Events Highlights* section, demonstrating the wide geographical and thematic coverage of the activities.

Attendance at the Final Online Event

- **Defined KPI:** At least **200 key stakeholders** attending the final online event.

- **Actual achievement: 400+ participants in total**

  - **300 onsite** participants

  - **100+ online** attendees

- **Achievement rate: 200% of the target.**

The event substantially exceeded the KPI, doubling the expected attendance. Beyond the numerical success, the **composition of the audience** strongly aligned with the intent of the KPI: to engage the

actors most relevant for disseminating, reusing, and exploiting the project's results. Participants included:

- SME owners and managers

- Business professionals

- Policymakers and public sector representatives

- University staff, students, and researchers

- Training providers and digital skills organisations

The hybrid format proved highly effective in ensuring accessibility for both local and international participants. Engagement during the keynote speech, training course showcases, and partner presentations was high, and participant feedback confirmed the value, applicability, and relevance of the Level Up training offer.

The event not only exceeded the quantitative KPI but fully achieved its qualitative purpose: showcasing Level Up's outcomes to influential stakeholders capable of sustaining, promoting, and integrating the project's results into their ecosystems.

Evidence: Attendance figures and event details are documented in the *Final Online Event* section, including audience composition, programme, participation lists, and dissemination actions.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

16

Overview of Informative Events

The following overview presents all informative, promotional, and dissemination events carried out by the Level Up consortium throughout the project's duration. These activities engaged diverse target groups across Europe—including SMEs, industry representatives, policymakers, academia, digital skills stakeholders, and the wider public—and contributed significantly to the project's outreach, visibility, and impact. The table summarises each event by title, date, location, organising partner, format, and primary audience, providing a comprehensive snapshot of Level Up's engagement efforts at local, national, and European levels.

	Event Title	Date	Place	Organising Partner	Format	Target Group
1	20×30: Europe's ADS Summit ("Connect the Dots" presentation)	16 May 2025	Madrid, Spain	GrantXpert Consulting Ltd	Physical, high-level European summit	Policymakers, industry leaders, academia, digital skills community
2	4th Digital Cyprus Conference 2025	20 June 2025	Nicosia, Cyprus	GrantXpert Consulting Ltd/CITEA	Physical, national conference	Businesses, SMEs, policymakers, digital transformation stakeholders
3	Digital Europe Programme Info Day – "Powering Europe's Digital Decade"	9 July 2025	Nicosia, Cyprus	GrantXpert Consulting Ltd	Physical, Info Day & panel discussion	National authorities, EU institutions, funding applicants

	Event Title	Date	Place	Organising Partner	Format	Target Group
4	National Coalitions & Digital Skills and Jobs Platform - Monthly Coordination Meeting	15 January 2025	Online (EU-level)	GrantXpert Consulting Ltd	Online coordination meeting	National Coalitions, Digital Skills & Jobs Platform team
5	Innovent Forum – Roundtable on Education, Technology & Innovation	9 February 2024	JOIST Innovation Park, Larissa, Greece	GrantXpert Consulting Ltd	Physical, roundtable discussion	Educators, innovators, tech and entrepreneurship stakeholders
6	3rd CITEA Digital Cyprus Conference 2024	20 June 2024	Nicosia, Cyprus	GrantXpert Consulting Ltd	Physical, national conference	SMEs, business leaders, digitalisation professionals
7	Level Up Stakeholder Roundtable – Advanced Digital Skills for the Labour Market - Cyprus	13 June 2023	Nicosia, Cyprus	GrantXpert Consulting Ltd	Physical, high-level stakeholder meeting	Ministries, national authorities, chambers, business associations

	Event Title	Date	Place	Organising Partner	Format	Target Group
8	20×30 Advanced Digital Skills Summit & European Digital Skills Awards 2025 (Level Up finalist)	12–13 November 2025	Brussels, Belgium	GrantXpert Consulting Ltd	Physical, European summit & awards ceremony	EU institutions, national coalitions, digital skills programmes, investors
9	4th Youth Festival – Level Up presentation	27 September 2024	Central Square, Larissa, Greece	JOIST	Physical, open-air festival	Young people, students, early job-seekers, local community
10	Presentation of Level Up Trainings at "Learntech" exhibition	6 June 2024	Karlsruhe, Germany	StackFuel	In-person, international trade fair and congress for digital learning	SMEs, Startups, Decision-makers from companies and institutions
11	Precision Medicine Exhibition & Summit (PMES) 2024	8-10 May 2024	Dubai, UAE	EUC	Physical, international conference	Educators, innovators, tech and entrepreneurship stakeholders

	Event Title	Date	Place	Organising Partner	Format	Target Group
12	48th FEBS Congress 2024	29 June-3 July 2024	Milan, Italy	EUC	Physical, international conference	Educators, innovators, tech and entrepreneurship stakeholders
13	EACR Goodbye Flat Biology	23-25 September 2025	Essen, Germany	EUC	Physical, international conference	Educators, innovators, tech and entrepreneurship stakeholders
14	2025 Bio3 Forum	15-19 Sept 2025	Athens, Greece	EUC	Physical, international conference	Educators, innovators, tech and entrepreneurship stakeholders
15	EUROTOX 2025 Congress	14-17 Sept 2025	Athens, Greece	EUC	Physical, international conference	Educators, innovators, tech and entrepreneurship stakeholders
16	RKIP & YY1 Symposium	April 9-11, 2025	Krakow, Poland	EUC	Physical, international conference	Educators & innovators

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

20

	Event Title	Date	Place	Organising Partner	Format	Target Group
17	European Society of Human Genetics (ESHG) 2025	May 24–27, 2025	Milan, Italy	EUC	Physical, international conference	Educators, innovators, tech and entrepreneurship stakeholders
18	MENTA '25	30 September 2025	Budapest Music Center, Budapest	IVSZ	Physical	ICT professionals, SMEs
19	AI Business Breakfast	9 September 2025	IVSZ office, Budapest	IVSZ	hybrid	SMEs
20	AI and the future of workforce skills	16 October 2025	Budapest, Hungary	IVSZ	hybrid	ICT professionals, HR and training experts, digital company leaders, and policy stakeholders interested in AI-driven workforce transformation and EU digital skills initiatives

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

21

	Event Title	Date	Place	Organising Partner	Format	Target Group
21	STHEV's General Assembly – Level Up presentation	13 March 2024	Larissa, Greece	STHEV	Physical	Businesses – STHEV's members, stakeholders
22	Public Employment Service (DYPA) – Level Up presentation	20 March 2024	Larissa, Greece	STHEV	Physical	Young people, students, early jobseekers
23	Regional Council of the Hellenic Federation of Enterprises (SEV) – Level Up presentation	25 September 2024	Larissa, Greece	STHEV	Physical	Representatives of all regional associations
24	Larissa Startup Greece Week – Level Up presentation	24 October 2024	Larissa, Greece	STHEV	Physical	SMEs, StartUps, job seekers
25	CITEA AGM	25 January 2023	Nicosia, Cyprus	CITEA	Physical meeting	ICT companies, governmental stakeholders
26	CITEA index and survey event	25 October 2023	Nicosia, Cyprus	CITEA	Physical event	ICT companies, stakeholders, media

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

22

	Event Title	Date	Place	Organising Partner	Format	Target Group
27	CITEA AGM	25 January 2024	Nicosia, Cyprus	CITEA	Physical event	ICT companies, stakeholders
28	Presentation of CITEAs strategic plan to the new BoD	22 March 2024	Nicosia, Cyprus	CITEA	Online	CITEA BoD
29	CITEA members networking event	23 April 2024	Nicosia, Cyprus	CITEA	Physical event	CITEA members
30	CITEA AGM	29 January 2025	Nicosia, Cyprus	CITEA	Physical event	CITEA members
31	CITEA networking event	8 May 2025	Nicosia, Cyprus	CITEA	Physical event	ICT companies and stakeholders
32	CITEA Digital Cyprus conference	20 June 2025	Nicosia, Cyprus	CITEA	Physical event	C-level executives from all sectors, ICT companies
33	Innohealth Forum 2023	22 September 2023	Larissa, Greece	HDHC	Physical event	MedTech companies, Innovators, Governmental stakeholders

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

23

	Event Title	Date	Place	Organising Partner	Format	Target Group
34	Innodays Conference Crete 2023	26 November 2023	Athens, Greece	HDHC	Physical event	MedTech companies, governmental stakeholders
35	HDHC Online Event 2023	19 December 2023	Athens, Greece	HDHC	Online	Cluster members, Academia, Innovators, Governmental Stakeholders
36	HDHC Annual Event 2024	29 February 2024	Athens, Greece	HDHC	Physical event	MedTech companies, governmental stakeholders
37	Athens Digital Health Week 2024	17 January 2024	Athens, Greece	HDHC	Physical event	MedTech companies, governmental stakeholders
38	smartHEALTH EDIH Annual Forum	18 January 2024	Athens, Greece	HDHC	Physical event	MedTech companies, governmental stakeholders

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

24

	Event Title	Date	Place	Organising Partner	Format	Target Group
39	Athens Digital Health Week 2025	29 January 2025	Athens, Greece	HDHC	Physical event	MedTech companies, governmental stakeholders
40	HBIO Forum 2025	6 March 2025	Athens, Greece	HDHC	Physical event	MedTech companies, governmental stakeholders
41	10th Meeting of the Council of Entrepreneurs of the Gdańsk University of Technology	16 September 2025	Gdańsk, Poland	RIGP	Physical, roundtable discussion	Educators, innovators, tech and entrepreneurship stakeholders
42	Polish Conference on Hydrogen Energy and Technologies – PCHET 2025	15-16 October 2025	Gdynia, Poland	RIGP	Physical, national conference	Educators, innovators, tech and entrepreneurship stakeholders
43	Cybersecurity training for SMEs	14 June 2024	Gdansk, Poland.	RIGP	Physical event	Companies, stakeholders

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

25

	Event Title	Date	Place	Organising Partner	Format	Target Group
44	Industry events in 2025	16 September 2025	Gdynia, Poland	RIGP	Physical event	Companies, stakeholders
45	Event for new RIGP's members	29 February 2024	Gdańsk, Poland	RIGP	Physical event	Companies from various industries
46	Transport Week	12 March 2024	Gdynia, Poland	RIGP	Physical event	Maritime and transport industry
47	H2Poland & NetZero Forum	24-25 April 2024	Poznan, Poland	RIGP	Physical event	Energy and transport industry
48	General meeting of members	11 June 2024	Gdańsk, Poland	RIGP	Physical event	RIGP's members. Companies from various industries
49	General meeting of members	27 May 2025	Gdynia, Poland	RIGP	Physical event	RIGP's members. Companies from various industries
50	OCCAY Final Event	1 December 2023	Palermo, Italy	CSC	On site	Companies, stakeholders

	Event Title	Date	Place	Organising Partner	Format	Target Group
51	BTE: Borsa del Turismo Extralberghiero 2024	10 December 2024	Palermo, Italy	CSC	Expo	Companies, stakeholders
52	DARE 4.0 Final Event	14 November 2025	Palermo, Italy	CSC	Hybrid	Young entrepreneurs, youth workers, SMEs, educators, and digital skills stakeholders
53	Annual General Meeting	13 November 2024	Nicosia, Cyprus	NCCI	Physical event	Members, pep, companies from various industries
54	NCCI AGM	22 November 2023	Nicosia, Cyprus	NCCI	Physical event	Members, pep, companies from various industries
55	DIGI360	7 May 2025	Turku, Finland	Robocoast / Prizztech	Hybrid event	Companies from various industries, stakeholders

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

27

WP2 Dissemination and Exploitation/ T2.5 Informative events/workshops with stakeholders / D2.5 Informative events and final online events

28

	Event Title	Date	Place	Organising Partner	Format	Target Group
56	Business Crystal Ball: Beyond the Tech Hype — Toward Sustainable Skills	25 November 2025	Pori, Finland	Robocoast / Prizztech	Physical event	Companies from various industries interested in AI

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

28

Events Highlights

This section provides an in-depth narrative of all dissemination, promotional, and stakeholder-engagement activities carried out by the Level Up consortium across Europe and beyond. Each short write-up captures the essence of the event—its objectives, audience, and relevance to the project—while illustrating the consortium's extensive geographical reach and the diversity of thematic areas addressed, from digital transformation and AI to precision medicine, entrepreneurship, and sector-specific innovation. The summaries are complemented by photos, screenshots, quotes, and references to media coverage where available, offering a comprehensive view of how Level Up was showcased to policymakers, SMEs, academia, industry, and the wider public. Together, these highlights demonstrate the project's strong visibility, its alignment with European priorities, and its growing impact on digital upskilling ecosystems.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

29

GrantXpert Events

Participation to the 20×30: Europe's Advanced Digital Skills (ADS) Summit – Madrid (16 May 2025) – GrantXpert Consulting Ltd

Format: Physical, high-level European summit

Place: Madrid, Spain

Role of GrantXpert / Level Up: Speaker & representative

On **16 May 2025**, GrantXpert Consulting represented the **Level Up Project** at the *20×30: Europe's Advanced Digital Skills Summit* in Madrid — a flagship event bringing together leaders from business, academia, and public policy to shape Europe's roadmap for advanced digital skills by 2030.

During our presentation titled **"Connect the Dots,"** the Level Up model was showcased as a practical mechanism for rapid, targeted upskilling in areas such as AI and cybersecurity. The discussion focused on the need for *immediate digital transformation*, *inclusive tech literacy*, and *fast skill acquisition* to ensure that Europe's workforce remains competitive.

The presentation attracted strong interest from digital ecosystem stakeholders who shared the view that digital transition is not a future goal but a present necessity.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

30

Figure 1: GrantXpert Consulting presenting the Level Up project at the 20×30: Europe's Advanced Digital Skills Summit in Madrid on 16 May 2025.

4th Digital Cyprus Conference 2025 – Nicosia (20 June 2025) – GrantXpert Consulting Ltd

Format: Physical, national conference

Place: Nicosia, Cyprus

Role of GrantXpert / Level Up: Speaker

GrantXpert Consulting participated in the **4th Digital Cyprus Conference 2025**, organised by **CITEA** and **IMH**, focusing on how Artificial Intelligence (AI) and digital tools are redefining business operations in Cyprus.

Dr Celia Hadjichristodoulou highlighted the need for leadership education and cultural readiness before full-scale AI adoption. She demonstrated, with examples from the hospitality and healthcare sectors, how AI can drive transformation when introduced responsibly and strategically.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

31

Figure 2: GrantXpert Consulting presenting at the 4th Digital Cyprus Conference 2025 in Nicosia on 20 June 2025.

Digital Europe Programme Info Day – "Powering Europe's Digital Decade" (9 July 2025) – GrantXpert Consulting Ltd

Format: Physical, Info Day & panel discussion

Place: Nicosia, Cyprus

Role of GrantXpert / Level Up: Presenter & panel moderator

On **9 July 2025**, GrantXpert Consulting presented the **Level Up Project** at the *Digital Europe Programme Info Day*, highlighting key achievements and its role in advancing digital skills through practical, industry-aligned training.

Dr Celia Hadjichristodoulou moderated the session *"The Power of Partnership – Practical Tips,"* featuring:

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

32

- Enric Mitjana (European Commission)

- Christina Skouloudi (ENISA)

- Alexander Kamprad (ECCC)

- Costas Efthymiou (DSA/DEP evaluator)

The discussion offered valuable guidance on building strong partnerships and preparing successful proposals under **Digital Europe**.
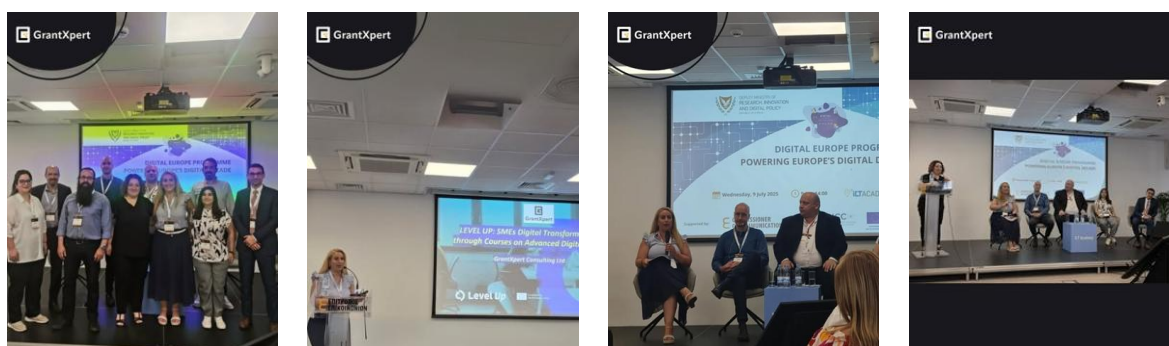
Figure 3: GrantXpert Consulting presenting the Level Up project at the Digital Europe Programme Info Day in Nicosia on 9 July 2025.

National Coalitions & Digital Skills and Jobs Platform – Monthly Coordination Meeting (15 January 2025) – GrantXpert Consulting Ltd

Format: Online coordination meeting

Place: Online (EU-level)

Role of GrantXpert / Level Up: Project presentation & status update

On **15 January 2025**, GrantXpert Consulting represented **Level Up** at the **EU-level coordination meeting** between the National Coalitions for Digital Skills and Jobs and the European Commission's Digital Skills & Jobs Platform.

The project's progress and impact were presented, receiving very positive feedback for its results in providing **advanced digital skills training to SMEs and professionals at no cost** through the Digital Europe Programme.
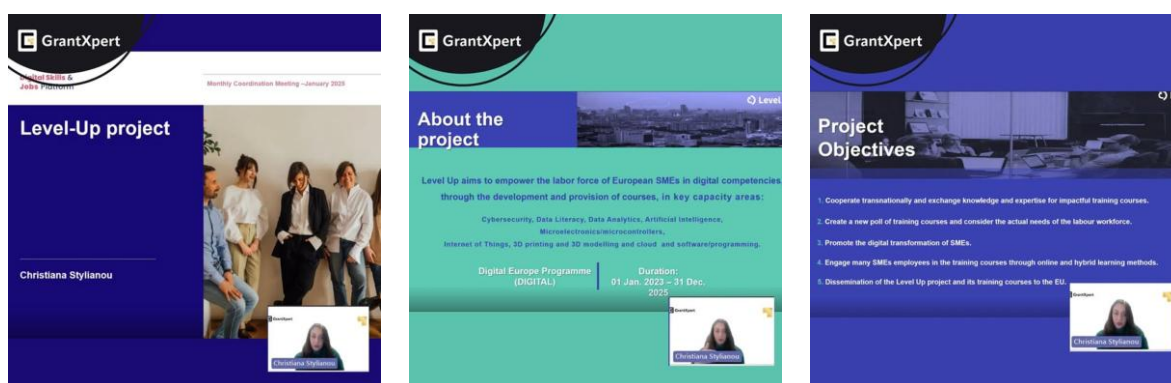
Figure 4: GrantXpert Consulting presenting Level Up during the EU-level National Coalitions & Digital Skills and Jobs Platform coordination meeting on 15 January 2025.

Innovent Forum – Roundtable on Education, Technology & Innovation (9 February 2024) – GrantXpert Consulting Ltd

Format: Physical, roundtable discussion

Place: JOIST Innovation Park, Larissa, Greece

Role of GrantXpert / Level Up: Speaker / panel representative

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

34

At the **Innovent Forum** hosted at **JOIST Innovation Park**, GrantXpert Consulting, represented by **Eleni Fragkiadaki**, presented the **Level Up Project** as a best practice example of a **Digital Europe-funded initiative** advancing workforce digital skills.

The discussion centred on the intersection of education, innovation, and employability — highlighting why **continuous upskilling** is vital for all: employers, employees, and job seekers. The Level Up–Workearly collaboration was also highlighted for its success in developing tailored learning pathways in AI and cybersecurity.

Figure 5: GrantXpert Consulting presenting the Level Up project during the Innovent Forum roundtable at JOIST Innovation Park on 9 February 2024.

3rd CITEA Digital Cyprus Conference 2024 – Nicosia (20 June 2024) – GrantXpert Consulting Ltd

Format: Physical, national conference

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

35

Place: Nicosia, Cyprus

Role of GrantXpert / Level Up: Speaker

On **20 June 2024**, GrantXpert Consulting contributed to the **3rd CITEA Digital Cyprus Conference**, focusing on the strategic integration of **Artificial Intelligence (AI)** within Cypriot SMEs.

The presentation emphasised that AI adoption is as much about *people and culture* as it is about *technology*. It must begin with leadership education and extend to employee training. The **Level Up Project** was introduced as a fully EU-funded solution enabling SMEs to train management and staff in digital and AI-related skills.

Video link here: https://www.facebook.com/watch/?v=370634736131615

Figure 6: GrantXpert Consulting presenting the Level Up project at the 3rd CITEA Digital Cyprus Conference in Nicosia on 20 June 2024.

Level Up Stakeholder Roundtable – Advanced Digital Skills for the Labour Market (13 June 2023) – GrantXpert Consulting Lt**d**

Format: Physical, high-level stakeholder meeting

Place: Nicosia, Cyprus

Role of GrantXpert / Level Up: Organiser & facilitator

On **13 June 2023**, GrantXpert Consulting organised a **national stakeholder roundtable** in Nicosia, bringing together ministries, chambers, and business associations to explore ways to scale advanced digital skills in the Cypriot labour market.

Participants included:

- Ministry of Education and Culture of Cyprus
- Deputy Ministry of Research, Innovation & Digital Policy
- Cyprus Employers & Industrialists Federation (OEB)
- Cyprus Chamber of Commerce and Industry
- Nicosia Chamber of Commerce and Industry
- CITEA
- Productivity Centre

Discussions focused on creating long-term frameworks for continuous upskilling and aligning national strategies with the **Digital Europe Programme**.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

37

Figure 7: GrantXpert Consulting hosting the Level Up stakeholder roundtable on advanced digital skills in Nicosia on 13 June 2023.

20×30 Advanced Digital Skills Summit & European Digital Skills Awards 2025 – Brussels (12–13 November 2025) – GrantXpert Consulting Ltd

Format: Physical, European summit & awards ceremony

Place: Brussels, Belgium

Role of GrantXpert / Level Up: Finalist, represented by GrantXpert

The **Level Up Project** has been selected as a finalist for the **European Digital Skills Awards 2025** and will be showcased at the **20×30 Advanced Digital Skills Summit** in Brussels on **12–13 November 2025**. This distinction positions Level Up among Europe's most impactful digital upskilling initiatives, recognising its transferable and results-oriented model for advancing workforce competencies across SMEs.

GrantXpert Consulting Ltd will be represented at the event, with **Stephani Theophanous attending the presentations and panel discussions on 13 November as an observer**, supporting the project's visibility and engagement with European-level digital skills stakeholders. Participation in this summit will further strengthen Level Up's European outreach, policy alignment, and dissemination impact.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

38

Figure 8: Level Up as a finalist at the 2025 European Digital Skills Awards during the 20×30 Advanced Digital Skills Summit in Brussels.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

39

JOIST Events

4th Youth Festival – Larissa, Greece, September 2024 – JOIST Innovation Park

Format: Physical, open-air public festival

Place: Central Square, Larissa, Greece

Role of JOIST / Level Up: Promoter & exhibitor (Level Up project presentation booth)

Level Up made its mark at the 4th Youth Festival, held on September 27, 2024, in the heart of Larissa's Central Square. The festival brought together young people, local organizations, and cultural initiatives in a vibrant atmosphere of creativity and learning.

JOIST Innovation Park participated with a dedicated booth, where visitors could explore Level Up promotional material and learn about the wide range of free online training courses available through the project. The booth served as a point of engagement, sparking conversations with students, job-seekers, and young professionals interested in strengthening their digital skills.

WP2 Dissemination and Exploitation/ T2.5 Informative events/workshops with stakeholders / D2.5 Informative events and final online events

41

Figure 9: JOIST Innovation Park presenting Level Up training opportunities at the 4th Youth Festival in Larissa, September 2024.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

41

EUC Events

LearnTec Participation –Karlsruhe, Germany, June 2024 - StackFuel

Format: Physical, international educational technology fair

Place: Karlsruhe, Germany

Role of StackFuel / Level Up: Exhibitor & promoter

On June 6, 2024, the Level Up project was promoted at LearnTec, a major event for digital learning held annually in Karlsruhe, Germany. LearnTec is known for gathering professionals and stakeholders interested in the latest trends in educational technologies and e-learning.

StackFuel, a company specializing in reskilling and upskilling courses on data science and AI, represented the Level Up project at this event. They had an exhibition stand where they engaged visitors in conversations about Level Up, supported by a banner highlighting the project.

Visitors to the StackFuel stand learned about the free online training courses offered through Level Up. These courses are designed to help individuals improve their digital skills and increase their employability in the digital job market. The event provided a valuable opportunity for networking, allowing StackFuel to connect with industry professionals, educators, and learners interested in digital skills development.

Participating in LearnTec helped increase awareness of the Level Up project and facilitated discussions about the future of digital education. This engagement at a leading educational technology event highlighted Level Up's commitment to supporting digital skills development and its ongoing role in the field of digital learning.
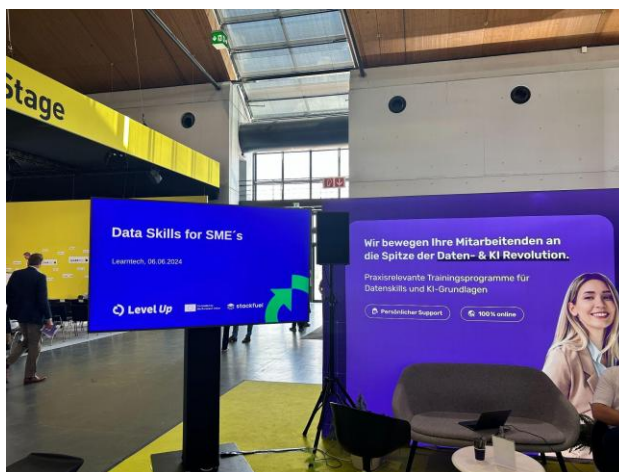
Figure 10: StackFuel representing the Level Up project at LearnTec 2024 in Karlsruhe, Germany.

Precision Medicine Exhibition & Summit (PMES) 2024 – Dubai, UAE, 8-10 May 2024 – European University Cyprus

Format: Physical, international scientific conference

Place: Dubai, United Arab Emirates

Role of Level Up / Participant: Speaker (presentation of research acknowledging Level Up support)

The Precision Medicine Exhibition & Summit 2024 brought together global leaders in genomics, molecular diagnostics, and personalized healthcare. The event provided a dynamic platform for exchanging ideas on integrating multi-omics data, AI, and clinical applications to advance individualized therapies.

Prof. Apostolos Zaravinos gave a speech on the use of AI in genetics data analysis and participated in high-level discussions on the role of genomics and bioinformatics in cancer precision medicine. His engagement with international experts fostered new collaborations focused on translating spatial transcriptomics and biomarker research into clinical practice.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

43

Figure 11: Prof. Apostolos Zaravinos speaking at the Precision Medicine Exhibition & Summit 2024 in Dubai.

48th FEBS Congress 2024 – Milan, Italy, 29 June–3 July 2024 - European University Cyprus

Format: Physical, international scientific congress

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

44

Place: Milan, Italy

Role of European University Cyprus / Level Up: Participant & presenter (presentation of research acknowledging Level Up support)

The 48th FEBS Congress gathered thousands of scientists across Europe to share cutting-edge discoveries in molecular life sciences. The theme, *"Mining biochemistry for human health and well-being,"* inspired vibrant discussions on translational research and systems biology.

Prof. Apostolos Zaravinos presented and networked with leading researchers in molecular oncology and systems medicine, strengthening collaborations that bridge cancer genetics, bioinformatics, and molecular therapeutics.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

45
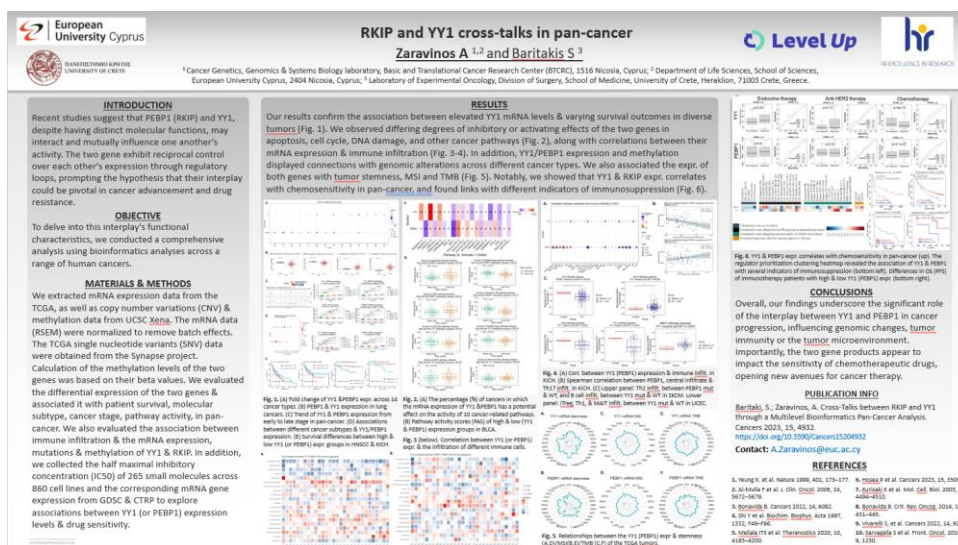
Figure 12: Poster presented by European University Cyprus at the 48th FEBS Congress in Milan, Italy

EACR Goodbye Flat Biology 2025 - Essen, Germany, 23–25 September 2025 - European University Cyprus

Format: Physical, international scientific conference

Place: Essen, Germany

Role of European University Cyprus / Level Up: Presenter (presentation of research acknowledging Level Up support)

The EACR's *Goodbye Flat Biology* conference emphasized 3D models, organoids, and advanced imaging in cancer research, providing a frontier view of tumor microenvironment studies.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

46

Prof. Apostolos Zaravinos presented "A multi-omics analysis of effector and resting Treg cells in pan-cancer" and participated in AI-related sessions on spatial transcriptomics and tumor heterogeneity, exchanging insights on integrating single-cell and 3D spatial data to improve the modeling of tumor–immune interactions.

Figure 13: Prof. Apostolos Zaravinos participating at the EACR Goodbye Flat Biology 2025 conference in Essen, Germany.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

47

![Level Up logo]

WP2 Dissemination and Exploitation/ T2.5 Informative events/workshops with stakeholders / D2.5 Informative events and final online events

2025 Bio3 Forum - Athens, Greece, 15–19 September 2025 - European University Cyprus

Format: Physical, international scientific and innovation forum

Place: Athens, Greece

Role of European University Cyprus / Level Up: Participant & speaker (presentation of research acknowledging Level Up support)

The Bio3 Forum 2025 convened leading scientists and entrepreneurs at the intersection of biology, biotechnology, and bioinformatics. The event showcased innovation in health tech, molecular diagnostics, and AI-driven drug discovery.

Prof. Apostolos Zaravinos contributed to discussions on the integration of computational and experimental approaches in precision oncology, reinforcing his group's expertise in biomarker discovery and personalized treatment prediction.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

48
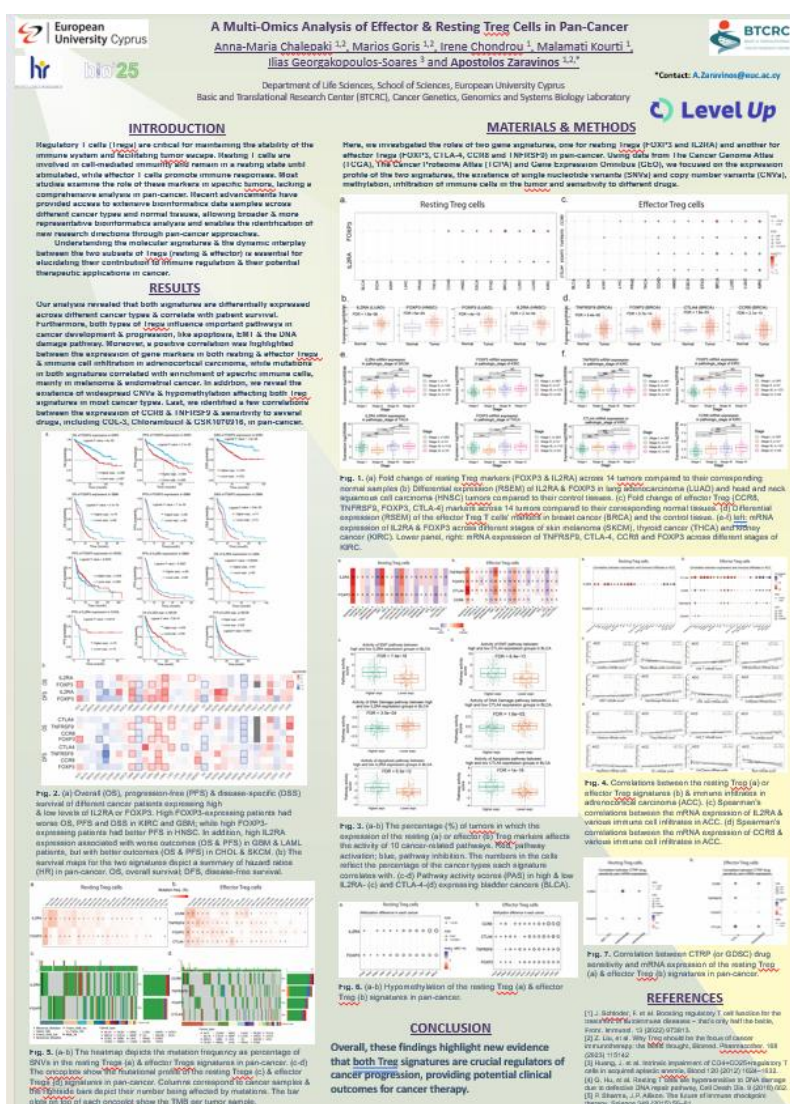
Figure 14: Poster displayed by European University Cyprus at the Bio3 Forum 2025 in Athens, Greece, featuring ongoing research and acknowledging the Level Up project.

EUROTOX 2025 Congress - Athens, Greece, 14–17 September 2025 - European University Cyprus

Format: Physical, international scientific congress

Place: Athens, Greece

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

49

Role of European University Cyprus / Level Up: Speaker (presentation of research acknowledging Level Up support)

The EUROTOX 2025 Congress focused on advancing toxicological sciences to safeguard human and environmental health. Researchers and industry experts gathered to discuss molecular toxicology, risk assessment, and regulatory science.

Prof. Apostolos Zaravinos gave a comprehensive talk on both the benefits and risks associated with mRNA vaccine platforms, promoting informed approaches to their continued development and application, as well as how the use of AI could assist in their efficacy.

Figure 15: Prof. Apostolos Zaravinos speaking at the EUROTOX 2025 Congress in Athens, Greece.

RKIP & YY1 Symposium - Krakow, Poland, 9–11 April 2025 - European University Cyprus

Format: Physical, international scientific symposium

Place: Krakow, Poland

Role of European University Cyprus / Level Up: Presenter (presentation of research acknowledging Level Up support)

The RKIP & YY1 Symposium brought together international experts investigating the multifaceted roles of these two pivotal regulatory proteins in cancer, inflammation, and signaling networks. Prof. Apostolos Zaravinos presented recent work on the prognostic and therapeutic implications of YY1 and RKIP in cancer and inflammatory diseases, engaging in insightful discussions that reinforced the translational importance of these molecular regulators. The application of AI in multi-omics analysis was explored in depth across all cancers.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

51
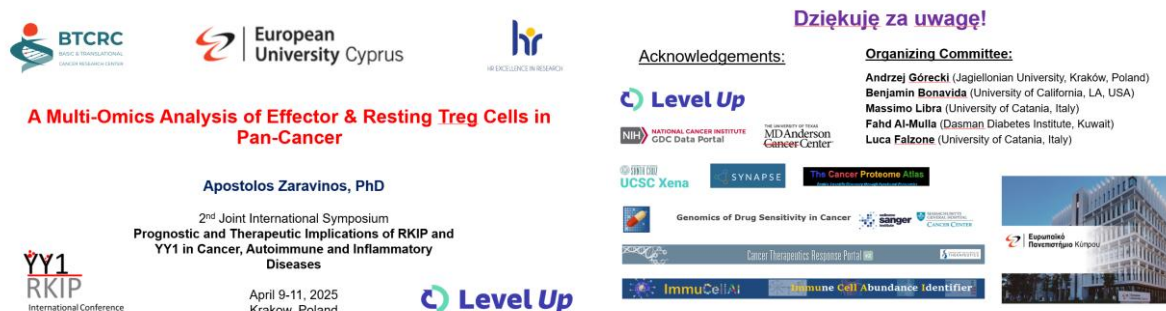
Figure 16: European University Cyprus presenting research supported by the Level Up project at the RKIP & YY1 Symposium in Krakow, Poland.

European Society of Human Genetics (ESHG) 2025 - Milan, Italy, 24–27 May 2025 - European University Cyprus

Format: Physical, international scientific conference

Place: Milan, Italy

Role of European University Cyprus / Level Up: Presenter (scientific poster presentation acknowledging Level Up support)

The ESHG 2025 Annual Meeting showcased the latest advances in human genetics, genomics, and precision medicine using AI. Topics ranged from large-scale sequencing to functional genomics and ethical aspects of genetic data use.

Prof. Apostolos Zaravinos presented "A multi-omics analysis of a mitophagy-related signature in pan-cancer" using AI-tools and attended sessions on multi-omics integration and clinical genomics, exploring how spatial and single-cell analyses can enhance the interpretation of hereditary cancer syndromes and complex diseases.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

52

Figure 17: Poster presented by European University Cyprus at the ESHG 2025 Annual Meeting in Milan, Italy.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

53

IVSZ Events

MENTA'25 – Budapest, Hungary, September 30, 2025 - Hungarian Association of Digital Companies

Format: Physical, national conference

Place: Budapest Music Center, Budapest, Hungary

Role of IVSZ / Level Up: Presenter & promoter

The IVSZ – Hungarian Association of Digital Companies organised MENTA 2025, the leading annual conference of Hungary's digital economy, held on September 30 at the Budapest Music Center. This year's event explored the theme "Technology: Shaper or Sufferer of the New World Order?", bringing together top executives, decision-makers, and innovators from across the ICT sector to discuss how technologies such as AI, cybersecurity, digital sovereignty, and semiconductors are shaping global economic and social transformations.

Within this forward-looking context, IVSZ presented the Level Up project, highlighting its free online training opportunities designed to strengthen digital skills and support workforce development in the ICT field. Visitors were invited to complete a short questionnaire to share insights into their training needs and digital skill levels, helping to tailor future learning opportunities to the needs of professionals and young talents alike.
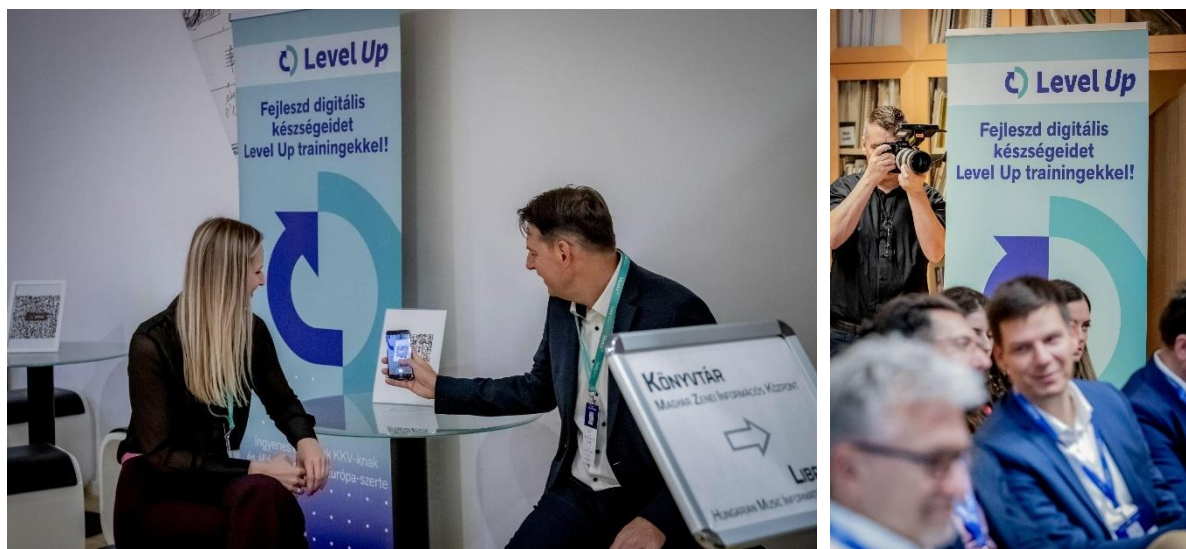
Figure 18: IVSZ presenting the Level Up training opportunities to participants at MENTA'25 in Budapest, 30 September 2025.

AI Business Breakfast – Budapest, Hungary, September 2025 - Hungarian Association of Digital Companies

Format: Physical, networking/business event

Place: Budapest, Hungary

Role of IVSZ / Level Up: Presenter & promoter

The **IVSZ** hosted the **AI Business Breakfast**, an interactive networking event designed to help SMEs navigate the opportunities and challenges of digital transformation.

The event brought together entrepreneurs, business leaders, and technology experts to discuss key digitalization topics shaping the future of the SME sector. Central themes included **artificial intelligence**, **automation**, **cybersecurity**, and **data-driven development**, with a strong focus on how these technologies can create real business value.

Speakers shared practical insights on how SMEs can integrate AI responsibly, manage security risks, and avoid "AI-washing" by distinguishing genuine innovation from marketing hype. A startup case study also demonstrated how creative ideas can evolve into scalable AI-based business solutions.

Beyond the professional content, the business breakfast offered valuable networking opportunities, fostering collaboration among participants and inspiring new partnerships.

Figure 19: IVSZ presenting Level Up and engaging with SMEs during the AI Business Breakfast in Budapest, 9 September 2025.

AI and the future of workforce skills – Budapest, Hungary, October 16, 2025 - Hungarian Association of Digital Companies

Format: Hybrid (physical + online)

Place: Budapest, Hungary

Role of IVSZ / Level Up: Presenter

The **IVSZ – Hungarian Association of Digital Companies** hosted an engaging hybrid event focused on the transformation of workforce skills in the age of artificial intelligence and the European Union's strategic response through the **Digital Decade** and the new **Union of Skills** initiative.

The session opened with a short presentation on the **Level Up project**, introducing its free online training opportunities designed to help individuals and organizations enhance their digital competencies. Experts **Richárd Atom** and **Viktor Bálint** from Codecool explored how **AI is reshaping ICT roles**, highlighting findings from the 2025 *AI Workforce Consortium* global study. Their discussion examined which competencies are becoming obsolete, which are evolving, and which remain essential in the digital labor market.

In the second part, **Péter Turóczi** (IKK Zrt.) joined **Viktor Bálint** to discuss the EU's **Digital Decade midterm review** and the **Union of Skills** strategy, focusing on practical implications for Hungarian digital companies. The event concluded with an open exchange of ideas among participants, emphasizing collaboration and knowledge sharing. Through this initiative, **IVSZ once again underlined its commitment to supporting workforce adaptability and digital readiness in Hungary's rapidly changing technology landscape.**

Figure 20: IVSZ presenting the Level Up project during the "AI and the Future of Workforce Skills" event in Budapest.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

57

![Level Up]

WP2 Dissemination and Exploitation/ T2.5 Informative events/workshops with stakeholders / D2.5 Informative events and final online events

STHEV Events

STHEV's General Assembly – Larissa, Greece, March 2024 - Association of Thessalian Enterprises and Industries

Format: Physical, annual general assembly

Place: Larissa, Greece

Role of STHEV / Level Up: Presenter

The Level Up project was presented during the General Assembly of STHEV on March 13, 2024, in Larissa, Greece. The event was held in person and brought together business representatives, STHEV members, and key stakeholders from the regional business ecosystem. During the presentation, a detailed overview was provided of the project's objectives, activities, and results achieved so far, highlighting its contribution to enhancing digital skills and fostering innovation in the business sector.

Participants had the opportunity to learn more about the practical applications and potential uses of the project's outcomes, to exchange ideas and best practices, and to explore possible synergies and future collaborations. The meeting served as an important platform for dialogue and experience sharing, strengthening networking and cooperation among local enterprises and stakeholders, with a shared vision of promoting innovation and sustainable growth in the region.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

58

Figure 21: Presentation of the Level Up project at STHEV's General Assembly in Larissa, March 2024.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

59

Public Employment Service (DYPA) – Larissa, Greece, March 2024 - Association of Thessalian Enterprises and Industries

Format: Physical, informational presentation

Place: Larissa, Greece

Role of STHEV / Level Up: Presenter

STHEV presented the Level Up project at the Public Employment Service (DYPA) on March 20, 2024, in Larissa, Greece. The in-person presentation aimed to inform young people, students, and early-stage jobseekers about the opportunities and tools offered by the project. During the presentation, the potential for skills development and professional growth was highlighted, with a particular focus on aligning education with the real needs of the labour market. This initiative provided an important opportunity for information, engagement, and inspiration, strengthening participants' connection with current trends in digital and professional training.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

60

Figure 22: STHEV presenting the Level Up project at DYPA in Larissa, March 2024.

Regional Council of the Hellenic Federation of Enterprises (SEV) – Larissa, Greece, September 2024 - Association of Thessalian Enterprises and Industries

Format: Physical, regional council meeting

Place: Larissa, Greece

Role of STHEV / Level Up: Presenter

The Level Up project was presented at the Regional Council of the Hellenic Federation of Enterprises (SEV) on September 25, 2024, in Larissa, Greece, by STHEV. It brought together representatives from all regional associations, providing an opportunity to share information about the project's objectives, activities, and results. During the presentation, the importance of collaboration among regional associations and the enhancement of skills and innovation at both local and regional levels was

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

61

highlighted. The council served as an important platform for dialogue and the exchange of best practices, strengthening networking and cooperation among associations with the aim of fostering continuous development and empowering the regional business ecosystem.

Figure 23: STHEV presenting the Level Up project during the SEV Regional Council in Larissa, September 2024.

Larissa Startup Greece Week, October 2024 - Association of Thessalian Enterprises and Industries

Format: Physical, entrepreneurship and innovation event

Place: Larissa, Greece

Role of STHEV / Level Up: Presenter

The Level Up project was presented on October 24, 2024, during Larissa Startup Greece Week, by STHEV. The event targeted SMEs, startups, and young jobseekers, providing an opportunity to learn about the project's practical tools and activities. Participants had the chance to explore current trends in digital trainings, exchange experiences and ideas, and identify potential collaborations or professional development opportunities. The presentation highlighted the role of Level Up in

supporting the enhancement of digital skills, while also fostering communication and collaboration between young entrepreneurs and professionals in the market.

Figure 24: Presentation of the Level Up project at Larissa Startup Greece Week, October 2024.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

63

CITEA Events

CITEA AGM - Nicosia, Cyprus, January 25, 2023 - Cyprus Information Technology Enterprises Association

Format: Physical, annual general meeting

Place: Nicosia, Cyprus

Role of Cyprus Information Technology Enterprises Association / Level Up: Presenter

ICT companies, members of CITEA had the opportunity to get informed in regards to the Level Up project, during the Annual General Meeting of the Association.

Figure 25: The Cyprus Information Technology Enterprises Association presenting the Level Up project during its Annual General Meeting in Nicosia, Cyprus.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

64

CITEA Index and survey event - Nicosia, Cyprus, October 25, 2023 - Cyprus Information Technology Enterprises Association

Format: Physical, national ICT stakeholder event

Place: Nicosia, Cyprus

Role of Cyprus Information Technology Enterprises Association / Level Up: Presenter

ICT companies, CITEA members, stakeholders (e.g., representatives from the Deputy Ministry of Research, Innovation and Digital Policy, the Research and Innovation Foundation, etc.), as well as members of the media, were informed about the Level Up project during the CITEA Index and Survey event. The event showcased the digital maturity and readiness of SMEs in Cyprus and was followed by a presentation on the reskilling and upskilling opportunities in digital skills offered by the Level Up project.

Figure 26: CITEA presenting the Level Up project during the CITEA Index and Survey event in Nicosia, Cyprus.

CITEA AGM - Nicosia, Cyprus, January 25, 2024- Cyprus Information Technology Enterprises Association

Format: Physical, annual general meeting

Place: Nicosia, Cyprus

Role of Cyprus Information Technology Enterprises Association / Level Up: Presenter

During CITEA's AGM, a presentation was given to participants about the various courses offered by the Level Up project, emphasizing the importance of reskilling and upskilling SME employees.

Figure 27: CITEA presenting the Level Up project during its Annual General Meeting in Nicosia, Cyprus.

Presentation of CITEAs strategic plan to the new BoD - Nicosia, Cyprus, March 22, 2024 - Cyprus Information Technology Enterprises Association

Format: Physical, internal board meeting

Place: Nicosia, Cyprus

Role of Cyprus Information Technology Enterprises Association / Level Up: Presenter

The new President of the Board of Directors, Mr. Demetris Nissiotis, delivered a presentation on the Level Up project, one of the EU-funded initiatives in which CITEA is participating. During the presentation to the newly appointed Board, he highlighted the key objectives and benefits of the project.

CITEA Members Networking event - Nicosia, Cyprus, April 23, 2024 - Cyprus Information Technology Enterprises Association

Format: Physical, networking and information event

Place: Nicosia, Cyprus

Role of Cyprus Information Technology Enterprises Association / Level Up: Presenter & promoter

CITEA held an event for its members to showcase the Level Up project and its initiatives for reskilling and upskilling professionals. The presentation highlighted how Level Up supports SMEs in enhancing digital skills, followed by networking where members discussed collaboration opportunities and industry trends.

Figure 28: CITEA presenting the Level Up project during its Members Networking Event in Nicosia, Cyprus.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

67

CITEA AGM - Nicosia, Cyprus, January 29, 2025 - Cyprus Information Technology Enterprises Association

Format: Physical, annual general meeting

Place: Nicosia, Cyprus

Role of Cyprus Information Technology Enterprises Association / Level Up: Presenter

At CITEA's 2025 AGM, members learned about the Level Up project and its courses designed to reskill and upskill SME employees, enhancing their digital capabilities and supporting business growth in an increasingly digital market.

Figure 29: CITEA presenting the Level Up project during its 2025 Annual General Meeting in Nicosia, Cyprus.

CITEA Networking event - Nicosia, Cyprus, May 8, 2025 - Cyprus Information Technology Enterprises Association

Format: Physical, networking and information event

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

68

Place: Deloitte Offices, Nicosia, Cyprus

Role of Cyprus Information Technology Enterprises Association / Level Up: Presenter & promoter

CITEA held a successful networking event at Deloitte's offices in Nicosia, bringing together members to exchange ideas and explore collaboration opportunities. During the event, the Level Up project and its courses for reskilling and upskilling SME employees in digital skills were presented, emphasizing ways to strengthen the local IT community and enhance business competitiveness. The session concluded with informal networking, reinforcing the value of such initiatives for the sector.

Figure 30: CITEA presenting the Level Up project during its Networking Event at Deloitte's offices in Nicosia, Cyprus.

CITEA Digital Cyprus Conference - Nicosia, Cyprus, June 6, 2025

Format: Physical, national digital economy conference

Place: Nicosia, Cyprus

Role of Cyprus Information Technology Enterprises Association / Level Up: Presenter & panel contributor

The 4th CITEA Digital Cyprus Conference, themed "Driving Business Success through Digital Technologies," took place in Nicosia with strong participation from private and public sector leaders.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

69

The conference featured a panel discussion on reskilling and upskilling, highlighting the Level Up project and its initiatives to enhance digital skills in SMEs. Sessions also explored digital transformation, AI, data analytics, cybersecurity, user experience, and building a digital culture in business.

Figure 31: CITEA highlighting the Level Up project during the 4th Digital Cyprus Conference in Nicosia, Cyprus.

HDHC Events

INNOHEALTH Forum 2023 – Larissa, Greece – September 22, 2023 - Hellenic Digital Health Cluster

Format: Physical, national forum on digital health and innovation

Place: JOIST innovation Park, Larissa, Greece

Role of Hellenic Digital Health Cluster / Level Up: Presenter

The INNOHEALTH Forum 2023 took place on 22nd of September 2023 in Larissa, Greece, bringing together key stakeholders from the digital health and innovation ecosystem. HDHC actively participated in the event, presenting the Level Up Project. The presentation highlighted how Level Up contributes to building the competencies required for a more digitally mature and competitive health ecosystem.

Figure 32: The Hellenic Digital Health Cluster presenting the Level Up project during the INNOHEALTH Forum 2023 in Larissa, Greece.

Innodays Conference – Heraklion, Greece, November 26, 2023 - Hellenic Digital Health Cluster

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

71

Format: Physical, national innovation and entrepreneurship conference

Place: Heraklion, Crete, Greece

Role of Hellenic Digital Health Cluster / Level Up: Presenter

The Innodays Conference Crete 2023, held on 26 November 2023 in Heraklion, Crete, provided a dynamic platform for discussing innovation and entrepreneurship in the digital era. During the conference, HDHC presented the Level Up Project, emphasizing the project's impact on SME capacity building through its tailored training programs in digital skills. The session highlighted the role of HDHC as a catalyst for digital transformation within the health sector, promoting collaboration between academia, industry, and policymakers to foster innovation and sustainable growth in digital health.

Figure 33: The Hellenic Digital Health Cluster presenting the Level Up project during the Innodays Conference 2023 in Heraklion, Crete.

HDHC Online Event 2023 – December 19, 2023 - Hellenic Digital Health Cluster

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

72

Format: Online

Role of Hellenic Digital Health Cluster / Level Up: Presenter

The online event "Digital Health in Greece at the Core of Innovation", organized by the Hellenic Digital Health Cluster (HDHC) on 19 December 2023, presented an overview of the cluster's activities and achievements since its establishment through funding from the General Secretariat for Research and Innovation (GSRI). The event featured interventions from representatives of HDHC, the Foundation for Research and Technology – Hellas (FORTH), and the PRAXI Network. Additionally, member companies such as Gnomon Informatics SA, CureCancer, BIOEMTECH, Computer Solutions, and JOIST Innovation Park, who shared their perspectives on the value of participating in collaborative innovation clusters and their experiences within HDHC.
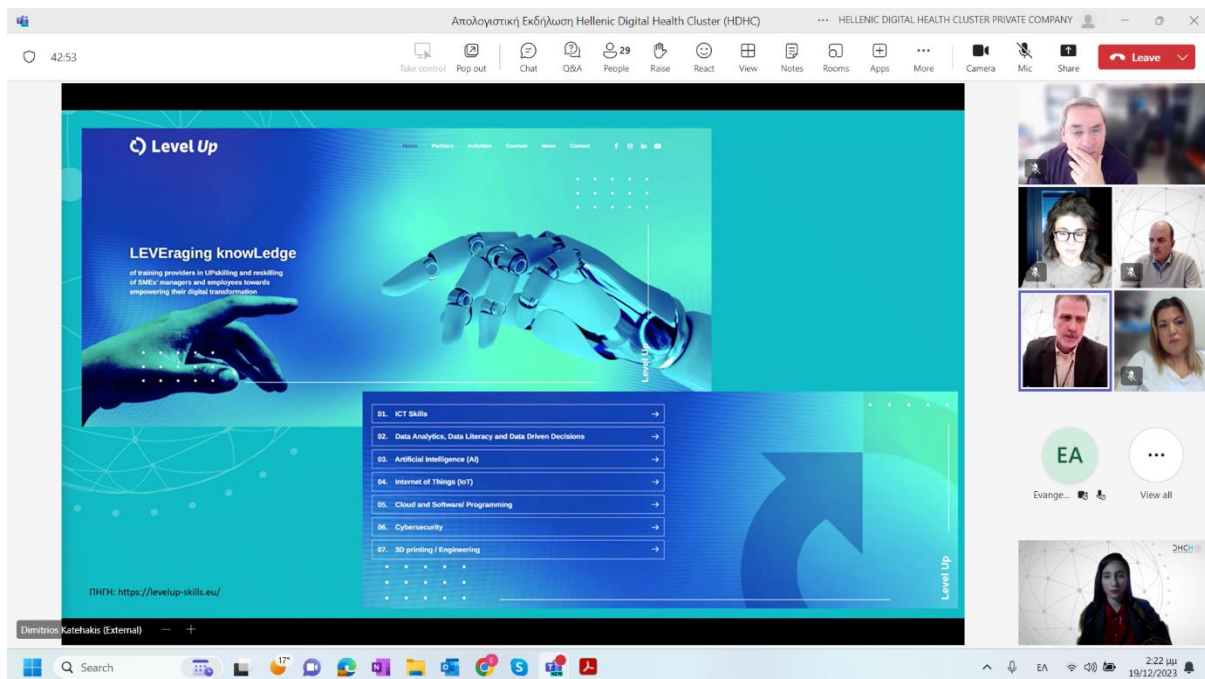
Figure 34: The Hellenic Digital Health Cluster presenting the Level Up project during the HDHC Online Event 2023.

HDHC Annual Event 2024 – Athens, Greece, December 19, 2023 - Hellenic Digital Health Cluster

Format: Physical, annual networking and policy event

Place: Athens, Greece

Role of Hellenic Digital Health Cluster / Level Up: Presenter

The HDHC Annual Event 2024 titled "Innovation Ecosystems in Health: Addressing the Challenges of Digital Transformation," was held in Athens, Greece, on the 19th of December 2023, bringing together HDHC members, representatives from research, industry, policy, and stakeholders from across the digital health ecosystem. As part of the event's agenda, the Level Up Project was presented by the Project 's Manager Eva Salmatani, highlighting its progress, training initiatives, and contributions to SME digital upskilling. The presentation underscored HDHC's ongoing efforts to empower its members and strengthen Greece's position in the European digital health landscape. The event also served as an opportunity to foster new collaborations and share insights on innovation, research, and the future of digital healthcare.

Figure 35: The Hellenic Digital Health Cluster presenting the Level Up project during its Annual Event 2024 in Athens, Greece.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

74

Athens Digital Health Week 2024 – Athens, Greece, January 17, 2024 - Hellenic Digital Health Cluster

Format: Physical, national digital health conference

Place: Athens, Greece

Role of Hellenic Digital Health Cluster / Level Up: Presenter

During the Athens Digital Health Week 2024, co-organised by IDIKA SA – e-Government Center for Social Security Services and the National e-Health Authority (NeHA) of Cyprus on 17 January 2024, HDHC actively contributed to discussions focused on innovation, data-driven healthcare, and digital transformation. The event brought together key stakeholders of the Greek and European digital health ecosystem for a dynamic week of sessions on digital health, interoperability, and standards, all contributing to the advancement of the European Health Data Space (EHDS). HDHC presented the Level Up Project, showcasing its approach to advancing digital competencies among healthcare SMEs and professionals and on the digital skills needed for the future healthcare workforce. The presentation emphasized the project's role in supporting capacity building through the courses.

Figure 36: The Hellenic Digital Health Cluster presenting the Level Up project during Athens Digital Health Week 2024 in Athens, Greece.

smartHEALTH EDIH Annual Forum – Athens, Greece, January 18, 2024 - Hellenic Digital Health Cluster

Format: Physical, national innovation and healthcare digitalization forum

Place: Athens, Greece

Role of Hellenic Digital Health Cluster / Level Up: Presenter & contributor

The smartHEALTH EDIH Annual Forum 2024 which took place in Athens, Greece on 18 January 2024, brought together key stakeholders from the health innovation ecosystem to discuss the progress and impact of European Digital Innovation Hubs (EDIHs) in advancing digital transformation in healthcare. HDHC presented its ongoing initiatives that support SMEs' digital readiness and upskilling, with a particular focus on the Level Up Project and its training programmes in digital skills. HDHC 's cluster

manager, George Dimitriou contributed to discussions on the role of clusters and EDIHs in fostering collaboration, knowledge exchange, and technology adoption across health ecosystems.

Figure 37: The Hellenic Digital Health Cluster presenting the Level Up project during the smartHEALTH EDIH Annual Forum 2024 in Athens, Greece.

Athens Digital Health Week 2025 – Athens, Greece, January 29, 2025 - Hellenic Digital Health Cluster

Format: Physical, European digital health conference

Place: Athens, Greece

Role of Hellenic Digital Health Cluster / Level Up: Presenter & contributor

The Athens Digital Health Week 2025, held on 29 January 2025, in Athens, Greece brought together leaders, innovators, and policymakers from across Europe to exchange insights on the latest

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

77

developments in digital health, interoperability, and data-driven healthcare. HDHC continued its strong presence in this annual initiative. HDHC 's Director, Dimitrios Katehakis highlighted the cluster's ongoing efforts to foster collaboration among industry, academia, and public institutions, as well as its role in supporting SMEs through capacity-building and digital skills training initiatives, including the Level Up Project. The event served as an excellent opportunity to connect with ecosystem partners, discuss progress toward the European Health Data Space (EHDS), and explore future synergies to accelerate digital transformation in healthcare at both national and European levels.

Figure 38: The Hellenic Digital Health Cluster presenting the Level Up project during Athens Digital Health Week 2025 in Athens, Greece.

HBIO Forum 2025 – Athens, Greece, March 6, 2025 - Hellenic Digital Health Cluster

Format: Physical, national innovation and biotechnology forum

Place: Athens, Greece

Role of Hellenic Digital Health Cluster / Level Up: Exhibitor & panel contributor

The HBIO Forum 2025 took place on 6 March 2025 in Athens, Greece. HDHC participated in the event with a booth where participants could access the Level Up courses. Additionally, George Dimitriou, HDHC's Cluster Manager, participated in the high-level panel discussion "Clusters Fostering Alignment with National/Regional Strategy", alongside representatives from the European Commission, ΓΓΕΚ | GSRI, the Permanent Committee on Research & Technology of the Hellenic Parliament, HETiA – Hellenic Emerging Technologies Industry Association, and CLUSTERO – Romanian Cluster Association. During the discussion, Mr. Dimitriou highlighted HDHC's role in supporting SMEs' digitalization through the Level Up Project and its training courses in digital skills. He emphasized the importance of collaborative platforms in helping innovation ecosystems address the challenges of digital transformation in healthcare, while also underlining the need to reassess cluster policies in Greece to ensure financial support and long-term sustainability.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

79

Figure 39: The Hellenic Digital Health Cluster presenting the Level Up project at the HBIO Forum 2025 in Athens, Greece.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

80

RIGP Events

10th Meeting of the Council of Entrepreneurs of the Gdańsk University of Technology - Gdańsk, Poland, September 16, 2025 - Regional Pomeranian Chamber of Commerce

Format: Physical, national business–academia meeting

Place: Gdańsk, Poland

Role of Regional Pomeranian Chamber of Commerce / Level Up: Panel leader & presenter

The 10th Meeting of the Council of Entrepreneurs took place on September 16, 2025. The event brought together representatives from academia and business, creating a platform for experience exchange, collaboration, and the presentation of innovative solutions in the field of mechanical engineering.

The meeting featured expert presentations and discussions focused on business–science cooperation and the implementation of technological innovations in industry.

Karolina Musielewicz, representing the Regional Pomeranian Chamber of Commerce, led a discussion panel dedicated to the Level Up project, during which she presented the initiative's objectives focused on enhancing digital and technological skills among professionals in the industrial sector.

An event related to the 10th Meeting of the Council of Entrepreneurs was the conference summarizing the international project *New Approach to Innovative Technologies in Manufacturing "NEPTUN"*. During the conference, the Regional Pomeranian Chamber of Commerce had the opportunity to further promote the project and encourage entrepreneurs and their employees to actively participate in its activities.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

81

Figure 40: The Regional Pomeranian Chamber of Commerce presenting the Level Up project during the 10th Meeting of the Council of Entrepreneurs in Gdańsk, Poland.

Polish Conference on Hydrogen Energy and Technologies – PCHET 2025 - Gdynia, Poland, October 15–16, 2025 - Regional Pomeranian Chamber of Commerce

Format: Physical, national conference

Place: Gdynia, Poland

Role of Regional Pomeranian Chamber of Commerce / Level Up: Presenter

PCHET 2025 Conference, held on October 15–16, 2025, brought together representatives from industry, academia, and public institutions to discuss innovation, technological development, and the future of the hydrogen economy in the context of the green transition.

During the event, representatives of the Regional Pomeranian Chamber of Commerce (RIGP) had the opportunity to present the Level Up project on two occasions – on October 15 and October 16. The

presentations focused on developing digital and technological competences in the industrial sector and on fostering innovation through closer cooperation between business and education.

Participation in the PCHET 2025 conference provided an excellent opportunity to promote the Level Up project among representatives of the industrial sector and to emphasize the importance of investing in human capital as a key driver of technological and energy transformation.

Figure 41: The Regional Pomeranian Chamber of Commerce presenting the Level Up project at the PCHET 2025 Conference in Gdynia, Poland.

Cybersecurity training for SMEs - Gdansk, Poland, June 14, 2024 - Regional Pomeranian Chamber of Commerce

Format: Physical, hands-on training workshop

Place: Hand2Band headquarters, Gdańsk, Poland

Role of Regional Pomeranian Chamber of Commerce / Level Up: Organizer & promoter

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

83

Participants had the opportunity to perform exercises under the supervision of an expert, during which they checked whether the received link or attachment was safe or scam.

The training was conducted by Toni Sulankivi and Heikki Perko. Experts shared effective and practical tips on cyber preparedness from an SME perspective.

The event took place at the Hand2Band headquarters in Gdansk, Poland.

Figure 42: SME representatives participating in the cybersecurity training organized by the Regional Pomeranian Chamber of Commerce in Gdańsk, Poland.

Industry events in 2025 - Gdynia, Poland, 2025 - Regional Pomeranian Chamber of Commerce

Format: Physical, networking and industry outreach events

Place: Gdynia, Poland

Role of Regional Pomeranian Chamber of Commerce / Level Up: Promoter

In 2025, the Regional Pomeranian Chamber of Commerce promoted the project during various industry events - thematic networking, delegations from other voivodeships and smaller industry meetings.

WP2 Dissemination and Exploitation/ T2.5 Informative events/workshops with stakeholders / D2.5 Informative events and final online events

85

Figure 43: The Regional Pomeranian Chamber of Commerce promoting the Level Up project during various industry events in 2025.

Event for New RIGP Members – Gdańsk, Poland, February 29, 2024 – Regional Pomeranian Chamber of Commerce

Format: Physical networking and introductory meeting

Place: Gdańsk, Poland

Role of Regional Pomeranian Chamber of Commerce / Level Up: Promoter

The meeting was organised to welcome new member companies of RIGP. During the session, the Regional Pomeranian Chamber of Commerce promoted the Level Up project and informed participants about the available training opportunities they could benefit from.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

85

Figure 44: The Regional Pomeranian Chamber of Commerce presenting the Level Up project during the welcome meeting for new RIGP members in Gdańsk, Poland.

Transport Week – Gdynia, Poland, March 13, 2024 - Regional Pomeranian Chamber of Commerce

Format: Physical, international industry conference

Place: Gdynia, Poland

Role of Regional Pomeranian Chamber of Commerce / Level Up: Event Patron & promoter

Transport Week is an international conference and one of the most significant industry events in Pomerania, focusing on transport, logistics, and seaports. As an Event Patron, the Regional Pomeranian Chamber of Commerce promoted the Level Up project among conference participants and highlighted the available training opportunities.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

86

Figure 45: The Regional Pomeranian Chamber of Commerce promoting the Level Up project during Transport Week in Gdynia, Poland.

H2Poland & NetZero Forum – Poznań, Poland, April 24–25, 2024 - Regional Pomeranian Chamber of Commerce

Format: Physical fair & conference

Place: Poznań, Poland

Role of Regional Pomeranian Chamber of Commerce / Level Up: Event Partner & exhibitor

The event focused on the future of decarbonisation and the European economy. As an event partner, the Regional Pomeranian Chamber of Commerce operated a booth at the fair, where it promoted the Level Up project and informed participants about the available training opportunities.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

87

Figure 46: The Regional Pomeranian Chamber of Commerce promoting the Level Up project at the H2Poland & NetZero Forum in Poznań, Poland.

General Meeting of Members 2024– Gdańsk, Poland, June 11, 2024 - Regional Pomeranian Chamber of Commerce

Format: Physical general assembly meeting

Place: Gdańsk, Poland

Role of Regional Pomeranian Chamber of Commerce / Level Up: Promoter

The meeting summarised RIGP's annual activities and was addressed to member companies. During the session, the Regional Pomeranian Chamber of Commerce promoted the Level Up project and informed participants about the available training opportunities.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

88

Figure 47: RIGP presenting the Level Up project during its 2024 General Meeting of Members in Gdańsk, Poland.

General Meeting of Members 2025– Gdynia, Poland, May 27, 2025 - Regional Pomeranian Chamber of Commerce

Format: Physical general assembly meeting

Place: Gdynia, Poland

Role of Regional Pomeranian Chamber of Commerce / Level Up: Promoter

The meeting summarised RIGP's annual activities and was addressed to member companies. During the session, the Regional Pomeranian Chamber of Commerce promoted the Level Up project and informed participants about the available training opportunities.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

89

Figure 48: RIGP presenting the Level Up project during its 2025 General Meeting of Members in Gdynia, Poland.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

90

CSC Events

OCCAY Final Event –Palermo, Italy, December 1, 2023 - Danilo Dolci Center for Creative Development

Format: Physical final conference

Place: Magnisi, Palermo, Italy

Role of Centro per lo Sviluppo Creativo Danilo Dolci / Level Up: Presenter

Centro per lo Sviluppo Creativo Danilo Dolci participated in the final event of the OCCAY project, an initiative focused on digital competences in modern career counselling and labour market services. The event, held on December 1 at Magnisi in Palermo, brought together labour consultants, career counsellors, HR managers, and professionals involved in vocational guidance to discuss the digital transition and its impact on professional practice.

During the event, the organisation presented the Level Up project, highlighting its role in supporting SMEs in strengthening their digital transformation—a crucial factor for resilience, operational continuity, and long-term competitiveness. The presentation outlined Level Up's suite of short, sector-oriented training courses covering areas such as cybersecurity, data literacy, data analysis, artificial intelligence, microelectronics, IoT, 3D modelling and printing, cloud technologies, and programming.

Centro per lo Sviluppo Creativo Danilo Dolci emphasised the project's transnational cooperation model, which enables training centres across Europe to co-create learning pathways aligned with the real needs of workers in sectors including healthcare, finance, agri-food, agri-tech, energy, manufacturing, and telecommunications. They also underscored Level Up's commitment to engaging a broad network of SMEs through accessible online and hybrid training formats, contributing to the widespread adoption of essential digital competences.

Participation in the OCCAY event provided a valuable opportunity to connect Level Up's mission with the evolving digital requirements of professional guidance services. It also reinforced the organisation's commitment to promoting digital inclusion and supporting sustainable growth across European SMEs.

Figure 49: Centro per lo Sviluppo Creativo Danilo Dolci presenting the Level Up project at the OCCAY Final Event in Palermo, Italy.

BTE: Borsa del Turismo Extralberghiero 2024 – Palermo, Italy, November 10, 2024 - Danilo Dolci Center for Creative Development

Format: Physical expo and networking event

Place: Palermo, Italy

Role of Centro per lo Sviluppo Creativo Danilo Dolci / Level Up: Promoter

On November 10, 2024, Centro per lo Sviluppo Creativo Danilo Dolci participated in the Borsa del Turismo Extralberghiero (BTE) in Palermo, organised by Confesercenti Sicilia. The event, structured as a sectoral expo, brought together companies, entrepreneurs, and key stakeholders from the extra-hotel tourism industry, offering an important opportunity to engage directly with professionals and present initiatives that support digital growth and competitiveness.

Throughout the fair, the organisation actively promoted the Level Up project by visiting various stands and meeting exhibitors, business owners, and sector representatives. The team distributed brochures

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

92

presenting the project's objectives and introduced the full range of short, high-quality training courses designed to strengthen the digital skills of workers in SMEs.

During these interactions, Centro per lo Sviluppo Creativo Danilo Dolci highlighted how Level Up addresses the digital transformation needs of enterprises—particularly in tourism-related areas such as data analysis, artificial intelligence, cybersecurity, IoT, cloud technologies, and 3D modelling. Information was also provided on how companies and employees can access the courses and benefit from the project's sector-oriented approach.

Participation in BTE enabled the organisation to establish new connections with stakeholders across the tourism ecosystem, increase visibility for the Level Up project, and emphasise the importance of digital upskilling for business innovation and competitiveness. The event proved to be a valuable platform for extending the project's outreach and strengthening its impact among SMEs operating in the extra-hotel hospitality sector.
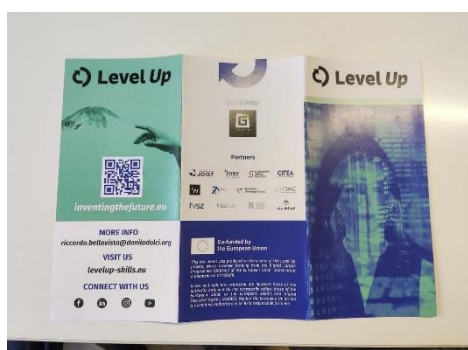
Figure 50: Level Up promotional materials showcased by CSC Danilo Dolci at the BTE 2024 tourism expo in Palermo, Italy.

DARE 4.0 Final Event – Palermo, Italy, November 14, 2025 - Danilo Dolci Center for Creative Development

Format: Hybrid (physical event with Facebook livestream)

Place: Hotel Ai Cavalieri, Palermo, Italy

Role of Centro per lo Sviluppo Creativo Danilo Dolci / Level Up: Presenter & promoter

On November 14, 2025, Centro per lo Sviluppo Creativo Danilo Dolci participated in the final event of DARE 4.0 – Digital Acceleration to empoweR young Entrepreneurs, held at Hotel Ai Cavalieri in Palermo and simultaneously streamed via Facebook. The event brought together experts, international partners, and young participants for discussions on innovation, entrepreneurship, and the role of digital and intercultural skills in shaping a more inclusive future for youth across Europe and the Mediterranean.

The meeting, featuring contributions from Rosalia Argano (Centro Danilo Dolci), Salvatore Di Dio (University of Palermo), and Davide Amato (Magnisi Studio), provided a platform to present the project's results and reflect on its impact across partner countries. During the event, Centro per lo Sviluppo Creativo Danilo Dolci also presented the Level Up project, introducing its objectives and training opportunities for SMEs and young professionals. The organisation shared the project's results—previously presented at Level Up's final event in Cyprus—to highlight the development of

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

94

sector-oriented, high-quality digital training courses designed to support the digital transformation of European SMEs.

Throughout the event, the organisation distributed informational materials and engaged with onsite participants as well as online viewers via the Facebook livestream (Link), emphasising how the Level Up training offer can support young entrepreneurs, organisations, and professionals in strengthening their digital competences.

Figure 51: Moments from the DARE 4.0 Final Event in Palermo, Italy, where CSC Danilo Dolci presented the Level Up project.
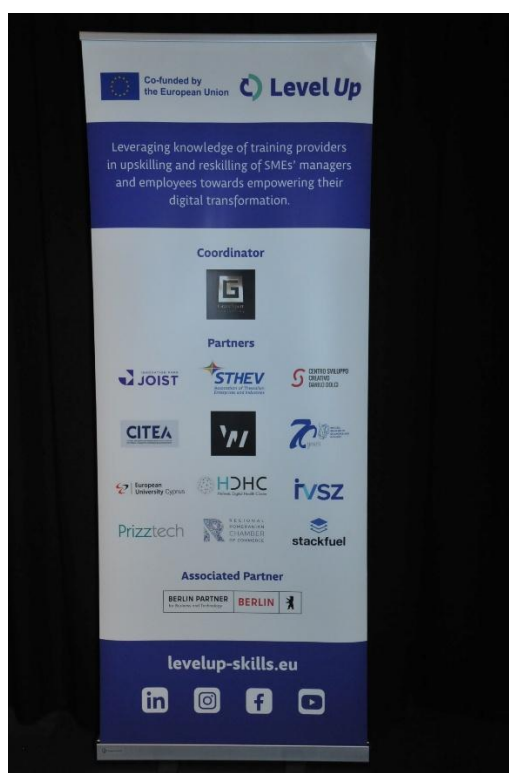
NCCI Events

Annual General Meeting – Nicosia, Cyprus, 13 November 2024 – Nicosia Chamber of Commerce and Industry

Format: Physical, annual general meeting

Place: Nicosia, Cyprus

Role of Nicosia Chamber of Commerce and Industry / Level Up: Presenter

During the NCCI's AGM a presentation was given to the members of the Chamber about the Level Up project and the various courses emphasizing the need and the importance of reskilling and upskilling the employees of SMEs.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

96

Figure 52: The Nicosia Chamber of Commerce and Industry presenting the Level Up project during its Annual General Meeting in Nicosia, Cyprus.

NCCI AGM – Nicosia, Cyprus, 22 November 2023 - Nicosia Chamber of Commerce and Industry

Format: Physical, annual general meeting

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

97

WP2 Dissemination and Exploitation/ T2.5 Informative events/workshops with stakeholders / D2.5 Informative events and final online events

98

Place: Nicosia, Cyprus

Role of Nicosia Chamber of Commerce and Industry / Level Up: Presenter

The Level Up project was presented to the members of the Nicosia Chamber of Commerce and Industry at the AGM that took place on the 22nd of November 2023. The members had the opportunity to be informed about the various courses offered by the project for the benefit of their employees.

Figure 53: The Nicosia Chamber of Commerce and Industry presenting the Level Up project during its 2023 Annual General Meeting in Nicosia, Cyprus.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

98

Robocoast Events

DIGI360 – Turku, Finland, May 7, 2025 – Robocoast EDIH

Format: Physical conference (talks also streamed online), 250+ participants

Place: Logomo, Turku, Finland

Role of Robocoast EDIH/ Level Up: Organizer and promoter

On **7 May 2025**, Robocoast EDIH organized DIGI360 conference — a flagship event bringing together business leaders and experts from different industries and an opportunity to gather all Robocoast EDIH stakeholders – event organizing was a real cooperation superact and strengthened the status of Robocoast EDIH as a digital solution expert organisation.

DIGI360 speaker line-up consisted of top experts in digitalization, artificial intelligence and cybersecurity. The stage featured inspiring stories, practical tips and strategies to help businesses navigate the digital transformation successfully. Logomo venue in Turku, Finland was a perfect enabler for networking. A digital networking app provided by Robocoast network experts was found effective and expert clinics and inspiring Street Expo made room for rendezvous. Innovations were presented in openmic talks: for example a AI solution from Navaia, a huge international reference!

Level Up Project and its upcoming courses were presented at the Street Expo part of the event. Level Up Project team also worked in the event: Anna Saari as a hostess on stage, Kati Fager and Hanna Kenttä as moderators at the online stream.
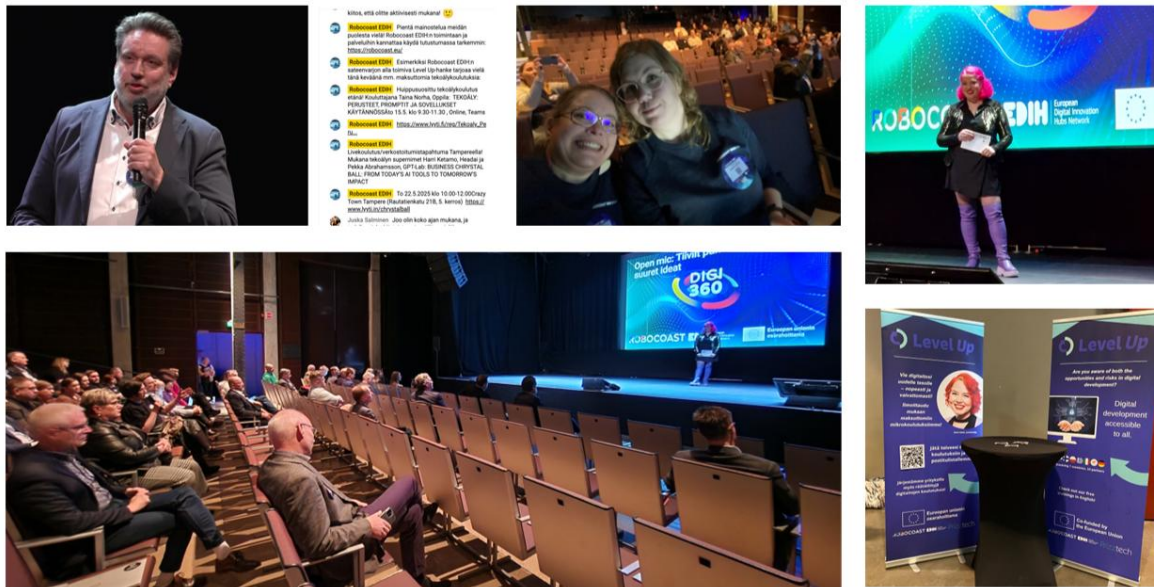
Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

99

Figure 54: Robocoast EDIH showcasing the Level Up project at the DIGI360 Conference in Turku, Finland.

Business Crystal Ball: Beyond the Tech Hype — Toward Sustainable Skills – Pori, Finland, November 25, 2025 – Robocoast EDIH

Format: Physical event

Place: Pori, Finland

Role of Robocoast EDIH/ Level Up: Robocoast EDIH / Level Up Project was the organizer of the event in cooperation with GPT-Lab / GENT Project.

Business Crystal Ball is a forward-looking event series that explores how companies are using AI today—and how those actions shape tomorrow. The series equips businesses with practical tools, foresight, and inspiration!

This second event in November 2025 in Pori was an informational workshop. As a farewell from Level Up Project, we wanted to share our project's results and offer companies the opportunity to grasp a deep understanding of the future influences of AI. This forecast part of the event was provided by Pori-based Europe-level AI Wizard **Harri Ketamo** (Headai) with his keynote *Technologies age fast —*

some skills age slow, but what skills? After Harri's keynote we had a surprise visitor: **Efe Karaköylü** (Nutshell) from Turkey was visiting Pori and he presented a quick demo on their curriculum analysis tool. Both Harri's and Efe's speeches sparked good conversations — and possible cooperations too!

GPT-Lab and GENT Project balanced the event practicality: **Kai-Kristian Kemell** presented the University-Company Cooperation Ideology of GPT-Lab and **Muhammad Waseem** introduced the services of GENT Project. **Chalisa Sillberg** led a demo workshop on the future theme that will be soon here: EU's AI Act. They presented an AI tool designed to help companies (especially SMEs with no legal departments) tackle how the AI Act affects them if/when they use AI.

We hope the Business Crystal Ball event series will be continued in the future with GPT-Lab, Robocoast EDIH, Crazy Town Oy and/or other cooperators!
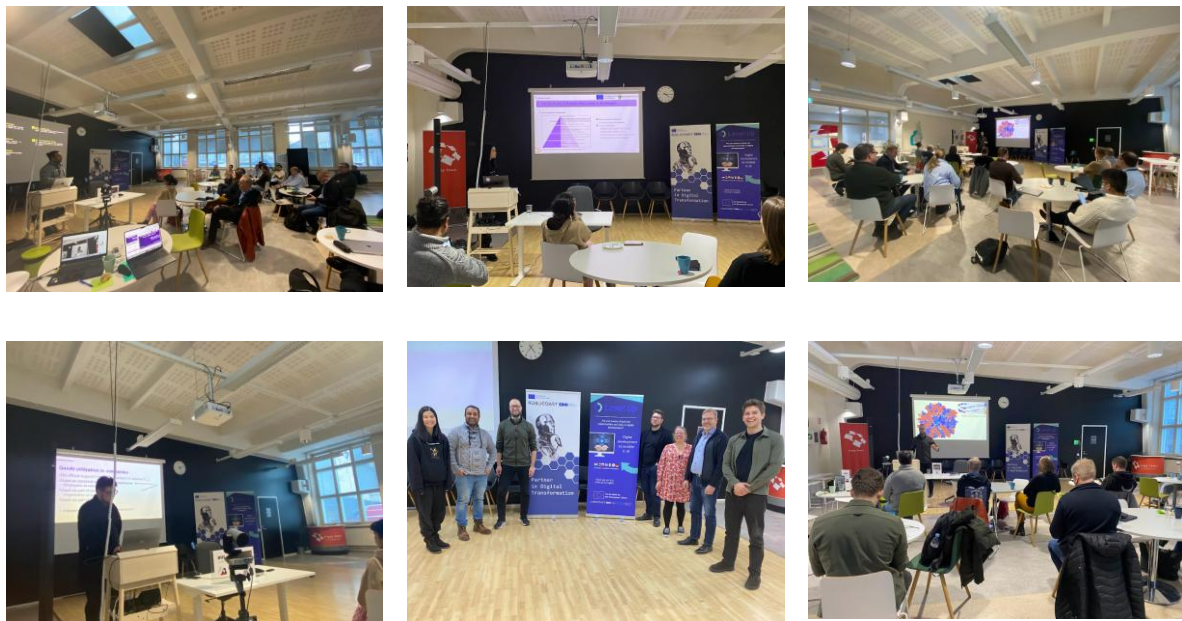
Figure 55: Moments from the Business Crystal Ball event in Pori

Final Online Event

Date: 4 November 2025

Place: Cultural Centre, European University Cyprus (EUC), Nicosia, Cyprus

Organising Partner: European University Cyprus (EUC)

Supporting Partner(s): GrantXpert Consulting Ltd (GX)

Format: Hybrid (onsite + online live streaming)

Target Group: Businesses, policymakers, training providers, academia, students, and digital skills stakeholders

Number of Participants: 400+ (300 onsite, 100+ online)

Dissemination Type: Final dissemination and exploitation event

Purpose and Scope

The final event of the Level Up project was organised by **European University Cyprus (EUC)**, with the strategic support of **GrantXpert Consulting Ltd (GX)** and the active participation of all partner organisations. The purpose of the event was to **disseminate the project's main outputs**, with particular emphasis on the **training courses** developed and implemented across the consortium. The event aimed to promote the **uptake and exploitation** of these results among Level Up's **target groups and stakeholders** at local, national, and European levels.

Event Description

The event was organised as a **hybrid format**, taking place both **onsite** at the Cultural Centre of European University Cyprus and **online** through live broadcasting on YouTube. The programme featured presentations, course showcases, and interactive discussions designed to highlight the project's achievements and demonstrate the impact of the Level Up training courses on digital upskilling and employability.

A key highlight of the event was the **exclusive keynote lecture by world-renowned innovation expert Peter Hinssen**, titled *"How to Leverage Innovation and Digital Technologies in an Age of Uncertainty"*. His presentation captivated the audience with insights drawn from collaborations with leading global companies such as Google, Amazon, Microsoft, and Apple, inspiring participants to view uncertainty as a driver of creativity and growth.

Duration and Structure

The event lasted 3 hours and featured the following components:

- **Opening session and welcome address** by **Celia Hadjichristodoulou**, Project Coordinator (GrantXpert Consulting Ltd), presenting an overview of the project, KPIs, and partner contributions.

- **Showcase of the Level Up training courses**, where each partner introduced the courses implemented and shared best practices and success stories.

- **Video presentation** summarising the project's key results, milestones, and impact ([available here](#)).

- **Keynote session by Peter Hinssen**, organised under the *Future Skills Hub* of EUC and within the *AI Awareness Month* framework.

- **Networking and closing cocktail reception**, offering participants the opportunity to connect and discuss future collaborations.

Target Groups and Promotion

The event targeted a wide range of participants, including:

- Business leaders, managers, and employees

- Job seekers and young professionals

- Business and technology associations

- Policy makers and public institutions

- HRDA representatives and training providers

- HR managers and university alumni officers

Promotion of the event was carried out through:

- The official websites and social media channels of EUC, GX, and partner organisations

- Direct invitations to national and European stakeholders

- Press releases and digital campaigns

- Streaming via EUC's YouTube channel to maximise reach and visibility

KPIs and Attendance

The event achieved a **total attendance of over 400 participants**, comprising:

- **300 participants onsite** at the European University Cyprus Cultural Centre

- **More than 100 online viewers** via live YouTube broadcasting

Participants represented a diverse range of **sectors** including education, ICT, business development, innovation, and digital transformation, as well as **geographical diversity** across Europe.

Photos and Highlights

The event was a major highlight of the project's dissemination activities, combining expert insights, partner presentations, and live demonstrations of the training courses.

Visual material from the event, including photos and video excerpts, are available on the **Level Up project's website** and **EUC's social media channels**.

The evening concluded with a **networking cocktail reception**, fostering dialogue and collaboration among professionals, students, and industry leaders.

Feedback and Outcomes

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

104

Feedback from participants was highly positive. Attendees commended the **quality and relevance** of the project's training courses and expressed strong interest in future access and participation.

The keynote by Peter Hinssen received particular acclaim for its **inspirational and forward-looking message**, positioning the Level Up project within the broader context of digital innovation and future skills development.

Lessons Learned and Suggestions

The hybrid event format proved highly effective in **maximising outreach and inclusivity**, allowing both local and international audiences to engage.

For future events, the consortium suggests:

- Expanding simultaneous translation options to engage a wider non-English-speaking audience

- Incorporating more interactive sessions, such as live Q&As or virtual workshops, to enhance participant engagement

- Continuing collaboration with innovation leaders to maintain the momentum of digital skills promotion beyond the project's lifetime

Potential Follow-Up Opportunities

The event generated significant momentum for further exploitation of Level Up outputs. Potential follow-up actions include:

- Continued promotion of the **Level Up courses through EUC's Future Skills Hub**

- Integration of selected courses into **lifelong learning and professional development programmes**

- Establishment of new **collaborations with industry and education stakeholders** to sustain project results.

The event successfully reinforced Level Up's legacy as a **pan-European initiative promoting digital skills and employability**, setting the foundation for ongoing collaboration and impact beyond the project's official end.

Figure 56: Highlights from the final Level Up event at European University Cyprus in Nicosia, featuring partner introductions, project showcases, and the keynote speech by Peter Hinssen.

Final Conclusions and Performance Review

Achievement Summary

The Level Up consortium implemented a wide and diverse set of informative events throughout the duration of the project. Against the initial KPI target of **13 informative events**, the consortium delivered a total of **56 events**, achieving **431% of the original KPI**.

This significant overperformance reflects the strong commitment of all partners to maximise the project's outreach, visibility, and stakeholder engagement at local, national, and European levels.

In addition to the informative events, the project successfully delivered its **Final Online Event**, which served as the flagship dissemination and exploitation activity showcasing the project's outcomes, training catalogue, and impact.

Final Event Attendance vs. KPI

The final event also exceeded expectations:

- **KPI target:** 200 participants

- **Actual attendance:** 400+ participants

- **Achievement rate: 200%**

The participation included more than 300 onsite attendees at European University Cyprus and over 100 online viewers, demonstrating strong interest from academia, businesses, policy stakeholders, digital skills communities, and young professionals.

Lessons Learned

Stakeholder Engagement Outcomes

The broad geographical coverage and strong partner networks proved instrumental in engaging SMEs, business associations, scientific communities, policymakers, and educators. Key outcomes include:

- Reinforced stakeholder interest in reusing Level Up training materials.

- Increased visibility within EU-level communities (e.g., DSJP, National Coalitions, EDIHs).

- Strengthened connections between industry and academia, especially through scientific and innovation conferences.

What Worked Well

The implementation of the informative events and the final dissemination activities generated valuable insights into the consortium's outreach strategy, communication effectiveness, and engagement with key stakeholder groups. Several strengths clearly emerged throughout the project, contributing substantially to the successful promotion and uptake of Level Up's training offer. In particular, the following aspects proved especially effective in maximising visibility, participation, and overall project impact:

- **Extensive partner mobilisation**, enabling outreach across multiple countries and sectors.

- **Participation in high-profile summits and conferences**, boosting EU-level visibility.

- **Use of hybrid and online formats**, which significantly expanded the project's reach.

- **Clear and accessible messaging** about free, high-quality digital training for SMEs.

- The **keynote by Peter Hinssen** enhanced credibility and attracted new stakeholders.

Impact of the Events

The informative and final dissemination events delivered under Task 2.5 and 2.6 not only exceeded the project's quantitative targets but also generated substantial scientific, economic, societal, and industrial impact across Europe. With **a total of 56 events**—including **11 scientific conferences**, more than **20 industry-focused forums and business events**, several SME-targeted workshops, and multiple public and youth-oriented activities—the consortium ensured broad outreach, knowledge transfer, and stakeholder engagement. The diversity of events enabled Level Up to contribute to digital transformation across sectors while reinforcing the project's role as a pan-European catalyst for advanced digital skills.

Scientific Impact

Participation in **11 international scientific conferences and symposia** (FEBS, ESHG, EUROTOX, EACR, Bio3 Forum, PMES, etc.) amplified the visibility of Level Up within the research community. Presentations and posters acknowledging Level Up fostered dialogue on AI, multi-omics, bioinformatics, precision medicine, and emerging digital technologies. These engagements strengthened academic collaboration and highlighted the contribution of digital skills to scientific innovation.

Economic Impact

More than **30 events** targeting SMEs, business associations, chambers, and enterprises contributed to improved digital readiness and competitiveness across the European SME ecosystem. By promoting the free Level Up training courses, the events supported SMEs in reducing training costs, increasing operational efficiency, and strengthening their capacity for digital adoption—particularly in AI, cybersecurity, cloud technologies, and data analytics.

Societal Impact

Public-facing events such as the 4th Youth Festival, DYPA sessions, and stakeholder roundtables engaged young people, jobseekers, students, and the general public, promoting digital inclusion and equal access to upskilling opportunities. These activities helped raise awareness of the importance of digital competences for employability and empowered individuals to participate in Europe's digital transformation.

Industrial Impact

Across **more than 20 industrial events**, including hydrogen-energy conferences, transport and logistics forums, digital health events, and manufacturing-related meetings, Level Up reached key industrial stakeholders and reinforced the need for digital upskilling in sectors facing rapid technological change. The events facilitated cross-sector cooperation, encouraged industry engagement in training initiatives, and stimulated dialogue on emerging technologies, regulatory requirements, and workforce needs.

Exploitation Outlook

Role of the Final Event in Boosting Course Visibility

The final event substantially reinforced the exploitation potential of Level Up results by:

- Presenting the complete catalogue of training courses to a wide and influential audience.

- Demonstrating the project's long-term relevance for SMEs' digital transformation.

- Attracting new stakeholders interested in adopting the training offer.

- Positioning Level Up within the broader European agenda on digital skills and future workforce needs.

Suggestions for Post-Project Visibility Actions

To ensure sustainability and long-term impact, the consortium recommends:

1. **Continued promotion of Level Up courses** through partner websites, newsletters, and social media channels.

2. **Integration of courses into existing training frameworks**, such as lifelong learning centres or company training programmes.

3. **Leveraging European networks** (EDIHs, clusters, chambers, DSJP) for long-term dissemination.

4. **Using Level Up materials in future EU project proposals** to ensure continuity and scaling.

Level Up: LEVEraging knowLedge of training providers in UPskilling and reskilling of SMEs' managers and employees towards empowering their digital transformation

111

5. **Organising follow-up showcases or webinars** to keep stakeholders engaged beyond the project's end.

6. **Aligning course promotion with major EU initiatives**, such as AI Awareness Month, European Cybersecurity Month, Data Week, and SME Week.

7. **Encouraging training providers to maintain updated versions** of selected courses beyond the project lifecycle.

Coordinator

Partners

Associated Partner

Level Up

levelup-skills.eu

**Co-funded by
the European Union**