### C) Level Up

# MASTER YOUR DIGITAL SKILLS

Automating Business Processes with the assistance of AI tools

Artificial Intelligence (AI)

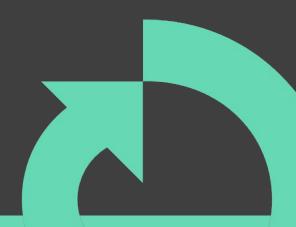
Workearly





#### **SEMINAR OVERVIEW**

- 1. **Introduction to AI in Business Automation** Understanding AI's role in automating workflows and processes.
- 2. **Al-Powered Automation Tools** Exploring no-code and low-code automation platforms like Zapier, Power Automate, and n8n.
- Practical Applications of AI in Business Real-world use cases in HR, finance, and marketing automation.
- 4. **Future of AI in Business Automation** Trends, best practices, and the evolving landscape of AI-driven automation.





#### TARGET AUDIENCE

Business professionals, entrepreneurs, process managers, and AI enthusiasts looking to streamline operations, improve efficiency, and leverage AI-driven automation tools for business growth.

## COURSE DESCRIPTION

This course explores the integration of Artificial Intelligence (AI) in Business Automation, covering how AI streamlines workflows, enhances productivity, and optimizes operational efficiency. Participants will learn about AI-driven automation tools, no-code and low-code platforms, and real-world applications in HR, finance, and marketing

- Introduction to AI in Business
   Automation Understanding AI's impact on process automation.
- AI-Powered Automation Tools –
   Exploring tools like Zapier, Power
   Automate, and Google Apps Script.
- Practical Applications of AI in
   Business Use cases in HR, finance,
   and marketing automation.
- Al for Process Optimization & Decision-Making – Automating repetitive tasks and improving efficiency.
- Future of AI in Business Automation Emerging trends, best practices, and challenges in AI-driven automation.

#### **COURSE INFO**

Location	Workearly Platform
Date	Asynchronous
Duration	7 hours
Cost	Participations is fully funded by the European Union, under the level Up Project





#### **Enroll Now**





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