



MASTER YOUR DIGITAL SKILLS

**Automating Business
Processes with the
assistance of AI tools**

Artificial Intelligence (AI)

Workearly



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SEMINAR OVERVIEW

1. **Introduction to AI in Business Automation** – Understanding AI's role in automating workflows and processes.
2. **AI-Powered Automation Tools** – Exploring no-code and low-code automation platforms like Zapier, Power Automate, and n8n.
3. **Practical Applications of AI in Business** – Real-world use cases in HR, finance, and marketing automation.
4. **Future of AI in Business Automation** – Trends, best practices, and the evolving landscape of AI-driven automation.



TARGET AUDIENCE

Business professionals, entrepreneurs, process managers, and AI enthusiasts looking to streamline operations, improve efficiency, and leverage AI-driven automation tools for business growth.

COURSE DESCRIPTION

This course explores the integration of **Artificial Intelligence (AI) in Business Automation**, covering how AI streamlines workflows, enhances productivity, and optimizes operational efficiency. Participants will learn about AI-driven automation tools, no-code and low-code platforms, and real-world applications in HR, finance, and marketing

- **Introduction to AI in Business Automation** – Understanding AI's impact on process automation.
- **AI-Powered Automation Tools** – Exploring tools like Zapier, Power Automate, and Google Apps Script.
- **Practical Applications of AI in Business** – Use cases in HR, finance, and marketing automation.
- **AI for Process Optimization & Decision-Making** – Automating repetitive tasks and improving efficiency.
- **Future of AI in Business Automation** – Emerging trends, best practices, and challenges in AI-driven automation.

COURSE INFO

Location	<u>Workearly Platform</u>
Date	Asynchronous
Duration	7 hours
Cost	Participations is fully funded by the European Union, under the level Up Project





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