



# MASTER YOUR DIGITAL SKILLS

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## Midjourney Training: Creative and Brand-Aligned Images with AI

Artificial Intelligence (AI)

*Robocoast*



Co-funded by  
the European Union



# SEMINAR OVERVIEW

Do you want to create images that perfectly align with your brand in a simple and efficient way using AI? Midjourney offers a powerful tool for generating high-quality images, whether for business purposes or creative projects. Over two sessions, you'll learn how to use Midjourney, generate images, explore different styles, and master effective prompts.



## TARGET AUDIENCE

This training is designed for anyone eager to learn how to create images with Midjourney—whether you're a beginner or have some prior experience. The focus is on producing images for business needs, but you'll also gain inspiration for your own creative projects.

# COURSE DESCRIPTION

This training will guide you through the process of creating stunning, high-quality images with Midjourney. You will learn to navigate the tool, explore various styles, and craft effective prompts to produce visuals that perfectly align with your brand or creative vision. Whether you're looking to enhance your business content or bring personal projects to life, this course provides the skills and inspiration to achieve your goals.

Schedule:

• **Thursday, March 27, 9:30–11:00**

Introduction to Midjourney: Getting started and creating your first images.

• **Thursday, April 10, 9:30–11:00**

Advanced session: Customizing styles, crafting effective prompts, and fine-tuning your images.

**Prerequisites:**

• Basic knowledge of AI tools, such as from the "AI Basics" training. Upcoming sessions: January 16 and March 20.

Learn more and register here!

• A Midjourney subscription (10 USD/month or 96 USD/year) is required. The subscription is flexible and can be canceled after the first month.

# COURSE INFO

<b>Location</b>	<b>Online, Microsoft Teams</b>
<b>Date</b>	<b>27.3.2025 and 10.4.2025</b>
<b>Time</b>	<b>09:30-11:00 UTC +2</b>
<b>Duration</b>	<b>1,5 hours</b>
<b>Cost</b>	<b>Participation is fully funded by the European Union, within the framework of the Level Up project.</b>



## Taina Norha

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Renowned as a distinguished digital marketing and AI educator situated in Finland, I bring forth specialized expertise in e-marketing, social media dynamics, and cutting-edge AI technologies including ChatGPT, Gemini, and Copilot. With a robust background in digital marketing and a keen focus on customer service, my proficiency extends to adept training methodologies via electronic platforms and meticulously curated webinars.





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