



MASTER YOUR DIGITAL SKILLS

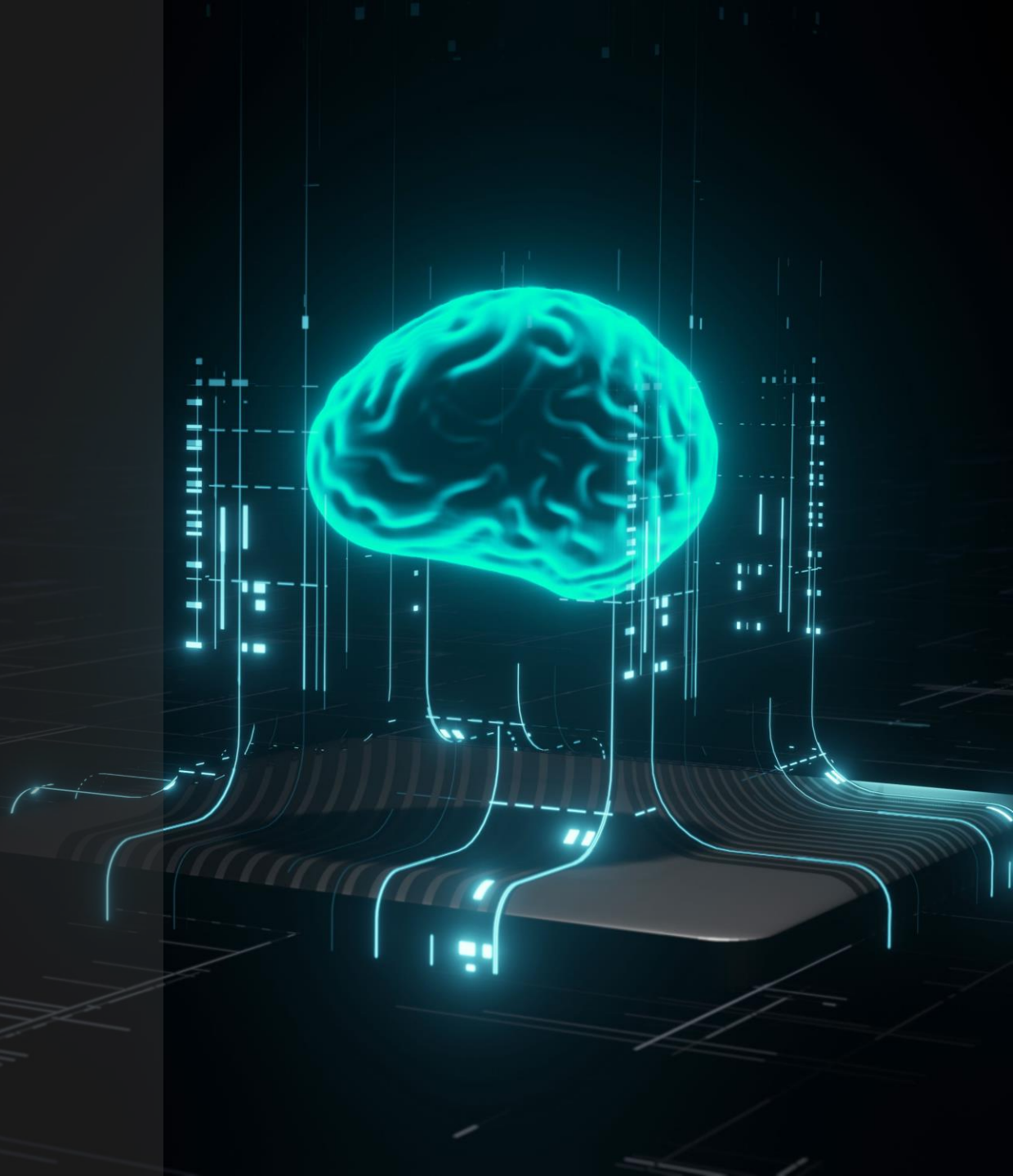
AI Workshop – Prompts and Bots

Artificial Intelligence (AI)

Robocoast



Co-funded by
the European Union



SEMINAR OVERVIEW

This AI workshop for Workpower focused on the basics of artificial intelligence, practical use of tools like ChatGPT, and hands-on exercises in prompt engineering. Participants also explored data privacy, copyright, and personalization, concluding with group work to create tailored AI solutions.



TARGET AUDIENCE

The entire Workpower staff, divided into teams such as Human Resources, Marketing, Finance, and others, to explore AI applications relevant to their specific roles.

COURSE DESCRIPTION

This workshop introduced Workpower's staff to the basics of artificial intelligence and practical tools like ChatGPT. The session included hands-on exercises in prompt creation, discussions on data privacy and copyright, and group activities where teams from various departments, such as Human Resources, Marketing, and Finance, explored AI applications tailored to their specific needs.

- Gain a clear understanding of the basics of artificial intelligence and its practical applications.
- Learn to use tools like ChatGPT and bots effectively in everyday tasks.
- Develop skills in creating and refining prompts for better AI and bot interactions.
- Understand key considerations for data privacy, copyright, and ethical AI usage.
- Explore how AI and bots can be customized to address the specific needs of different departments.
- Enhance teamwork by collaborating on AI and bot-based solutions tailored to real-world challenges.

COURSE INFO

Location	Online, Microsoft Teams Private Event for Workpower
Date	30.10.2024
Time	09:00-12:00 UTC +3
Duration	3 hours
Cost	Participation is fully funded by the European Union, within the framework of the Level Up project.



Taina Norha

Renowned as a distinguished digital marketing and AI educator situated in Finland, I bring forth specialized expertise in e-marketing, social media dynamics, and cutting-edge AI technologies including ChatGPT, Gemini, and Copilot. With a robust background in digital marketing and a keen focus on customer service, my proficiency extends to adept training methodologies via electronic platforms and meticulously curated webinars.





VISIT US AT

levelup-skills.eu

CONNECT WITH US



Enroll Now

CONNECT WITH US

Anna Saari
anna.saari@prizz.fi

VISIT US AT

robocoast.eu



**Co-funded by
the European Union**

This document was produced in the course of the Level Up project, which received funding from the Digital Europe Programme (DIGITAL) of the European Union under Grant Agreement no 101100679.

Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Health and Digital Executive Agency (HADEA). Neither the European Union nor the granting authority can be held responsible for them.