



# MASTER YOUR DIGITAL SKILLS

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**SME's AI:**  
**AI assistant to support  
entrepreneurs**

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Artificial Intelligence (AI)

*Robocoast*



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# SEMINAR OVERVIEW

Take the first step toward your own AI assistant! This training shows how to build a GPT-based tool with ChatGPT Plus to support your everyday business – from marketing and content creation to customer service and smoother workflows.



## TARGET AUDIENCE

This training is exclusively for members of the Association of Women Entrepreneurs in Finland – entrepreneurs and employees of member companies who already have a basic understanding of AI and want to move beyond the fundamentals. No expert background is required – just readiness to apply what you know and take your skills to the next level.

# COURSE DESCRIPTION

You'll learn what an AI assistant really means, why it's worth creating one, and how to build it step by step. The training includes practical examples, guided exercises, and an assignment to help you prepare and get more out of the session.

- Build your own AI assistant with ChatGPT Plus
- Go beyond the basics of AI and prompts
- Get practical ideas you can use immediately in your business
- Join hands-on guided exercises
- Share experiences and learn from others
- Be part of a training powered by Level Up and the Association of Women Entrepreneurs in Finland

# COURSE INFO

Location	Online, Microsoft Teams
Date	28.10.2025
Time	09:00-11:00 UTC +2
Duration	2 hours
Cost	Participation is fully funded by the European Union, within the framework of the Level Up project.



# Taina Norha

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Renowned as a distinguished digital marketing and AI educator situated in Finland, I bring forth specialized expertise in e-marketing, social media dynamics, and cutting-edge AI technologies including ChatGPT, Gemini, and Copilot. With a robust background in digital marketing and a keen focus on customer service, my proficiency extends to adept training methodologies via electronic platforms and meticulously curated webinars.







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