Level *Up*

MASTER YOUR DIGITAL SKILLS

SME's AI:
BUILD YOUR OWN AI ASSISTANT –
Trainin for the visually impaired

Artificial Intelligence (AI)

Robocoast

SEMINAR OVERVIEW

Learn how to create your own AI assistant with ChatGPT – fully tailored for screen reader users. This hands-on seminar combines theory with practice, showing how accessible AI can make everyday life easier and more independent.

TARGET AUDIENCE

This training is especially for visually impaired entrepreneurs and people working in small businesses or associations who want to explore the power of AI with screen readers like JAWS. Sighted participants interested in accessibility and inclusive AI are also warmly welcome.

COURSE DESCRIPTION

Together we will build a custom GPT that works smoothly with screen readers. You'll discover what GPTs are, why this is a ChatGPT-based training, and how to design prompts that AI can respond to in an accessible way. No ready-made materials – everything is created step by step together.

– Build your own AI assistant from scratch

– Learn how GPTs can be used with JAWS and other screen readers

– Discover how to write prompts for accessible AI responses

– Gain hands-on experience, not just theory

– Explore whether ChatGPT Plus is right for you

– Be part of a pioneering course designed by and for visually impaired people

COURSE INFO

Location	**Online, Microsoft Teams**
Date	**21.10.2025**
Time	**09:00-11:00 UTC +2**
Duration	**2 hours**
Cost	**Participation is fully funded by the European Union, within the framework of the Level Up project.**

Tuija Räisänen

Tuija Räisänen is a visually impaired AI trainer with extensive experience in teaching ICT skills to people with visual impairments. She designs AI trainings tailored to each learner's needs and skill level, making powerful tools accessible and practical. Her mission is to help visually impaired people live more independent lives with the support of AI.

Level Up

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