



# MASTER YOUR DIGITAL SKILLS

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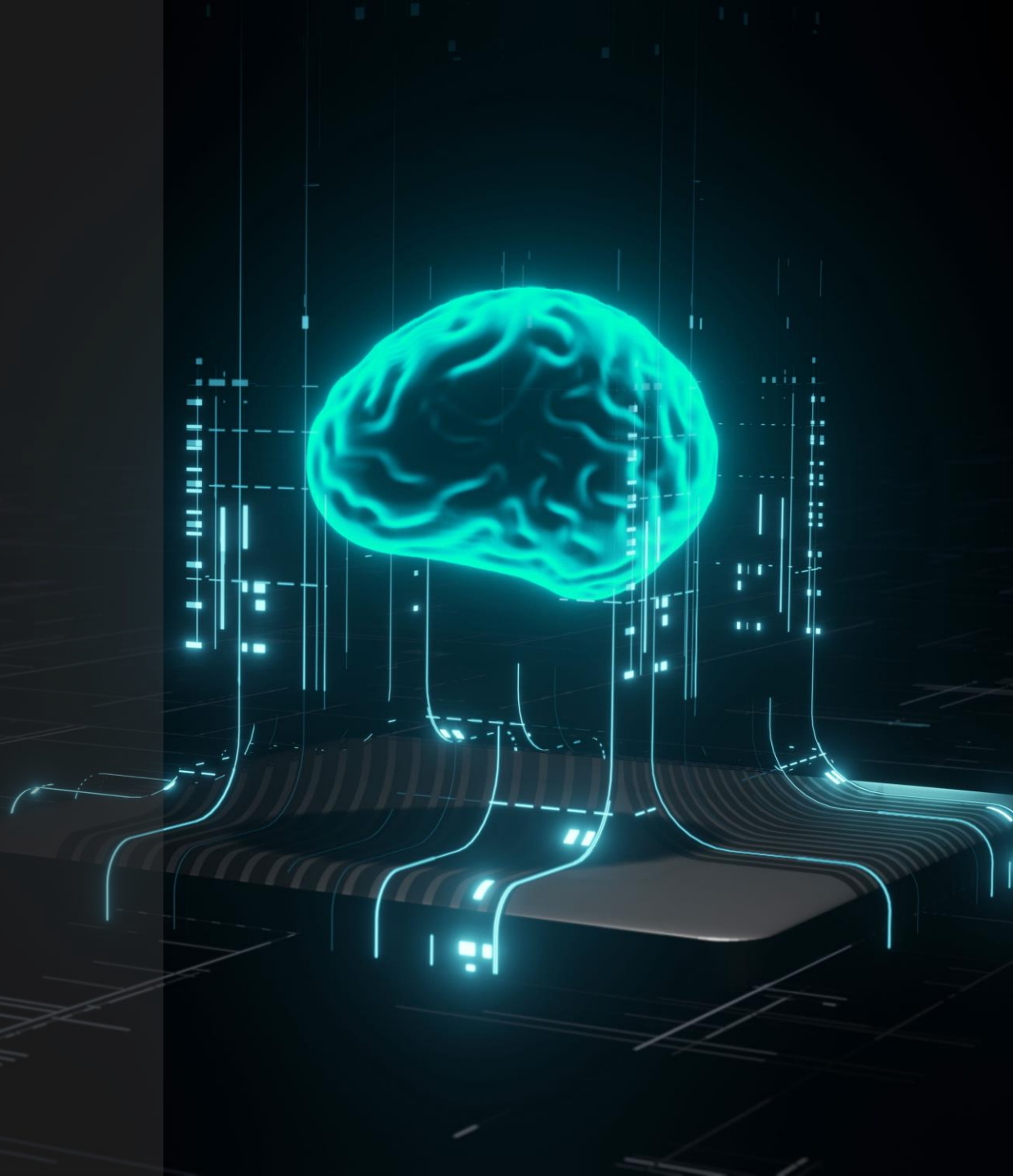
## Artificial Intelligence: Basics, Prompts, and Practical Applications

Artificial Intelligence (AI)

*Robocoast*



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# SEMINAR OVERVIEW

This online training session for Workpower supervisors, led by Taina Norha from Oppila Oy, provided a foundational understanding of AI, practical use cases with tools like ChatGPT, and a collaborative workshop to explore how AI could be effectively targeted to support their staff in everyday tasks.



## TARGET AUDIENCE

Supervisors and team leaders at Workpower seeking to enhance their understanding of AI and explore tailored applications to support their teams effectively.

# COURSE DESCRIPTION

This training session introduced the basics of artificial intelligence, practical applications with tools like ChatGPT, and strategies for tailoring AI solutions to meet the specific needs of Workpower's staff.

- Understand the fundamental concepts of artificial intelligence in a clear and practical way.
- Learn to use tools like ChatGPT effectively in daily work tasks.
- Explore ethical considerations and best practices for AI usage.
- Gain insights into how AI can be tailored to meet specific organizational needs.
- Develop skills to create and refine prompts for improved AI interactions.
- Equip supervisors with tools to support their teams using AI-driven solutions.

# COURSE INFO

Location	Online, Microsoft Teams Private Event for Workpower
Date	18.9.2024
Time	09:00-11:00 UTC +3
Duration	2 hours
Cost	Participation is fully funded by the European Union, within the framework of the Level Up project.



# Taina Norha

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Renowned as a distinguished digital marketing and AI educator situated in Finland, I bring forth specialized expertise in e-marketing, social media dynamics, and cutting-edge AI technologies including ChatGPT, Gemini, and Copilot. With a robust background in digital marketing and a keen focus on customer service, my proficiency extends to adept training methodologies via electronic platforms and meticulously curated webinars.





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