



MASTER YOUR DIGITAL SKILLS

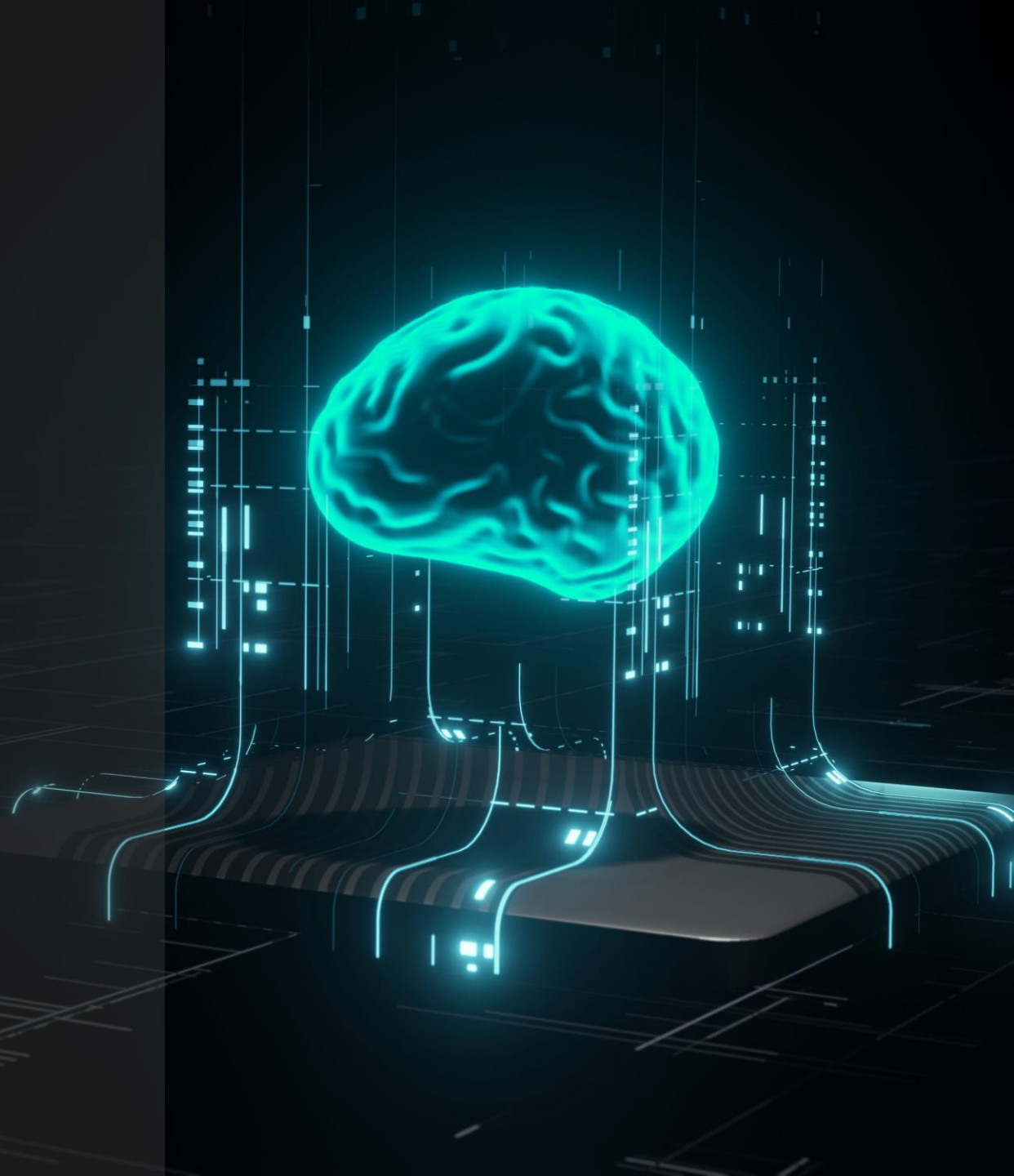
AI Workshop
– Building Customized GPT
Solutions for Team Efficiency

Artificial Intelligence (AI)

Robocoast



Co-funded by
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SEMINAR OVERVIEW

This AI workshop for Workpower focused on building customized GPT bots to support the specific needs of various teams, such as Human Resources, Marketing, and Finance. Participants explored GPT functionality, learned about customization options, and worked in groups to create practical AI solutions tailored to their daily tasks.



TARGET AUDIENCE

Workpower employees from various teams, including Human Resources, Marketing, Finance, and others, looking to enhance their workflows with tailored AI solutions.

COURSE DESCRIPTION

This workshop provided Workpower employees with the skills to build and customize GPT bots tailored to their team-specific needs. Participants learned how to design bots for tasks such as recruitment support in Human Resources, content creation in Marketing, and data analysis in Finance. The session included hands-on group activities, where teams developed practical solutions to improve their daily workflows and efficiency.

- Learn to build and customize GPT bots to support team-specific tasks.
- Understand how to define parameters and add relevant data for effective bot functionality.
- Gain practical experience in designing AI solutions for real-world workflows.
- Explore ways to enhance productivity in teams like Human Resources, Marketing, and Finance.
- Improve problem-solving skills through collaborative group work and tailored solutions.
- Acquire tools and knowledge to implement AI solutions that streamline daily operations.

COURSE INFO

Location	Online, Microsoft Teams Private Event for Workpower
Date	12.11.2024
Time	09:00-12:00 UTC +3
Duration	3 hours
Cost	Participation is fully funded by the European Union, within the framework of the Level Up project.



Taina Norha

Renowned as a distinguished digital marketing and AI educator situated in Finland, I bring forth specialized expertise in e-marketing, social media dynamics, and cutting-edge AI technologies including ChatGPT, Gemini, and Copilot. With a robust background in digital marketing and a keen focus on customer service, my proficiency extends to adept training methodologies via electronic platforms and meticulously curated webinars.





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