



# MASTER YOUR DIGITAL SKILLS

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## AI in Marketing

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Artificial Intelligence (AI)

*Workearly*



Co-funded by  
the European Union



# SEMINAR OVERVIEW

1. **Introduction to AI in Finance** – Understanding AI's role in financial decision-making.
2. **AI-Powered Financial Tools** – Using AI for budgeting, forecasting, and risk management.
3. **AI in Financial Statement Analysis** – Enhancing financial data interpretation and accuracy.
4. **Future of AI in Finance** – Innovations, challenges, and ethical considerations.



## TARGET AUDIENCE

Finance professionals, analysts, business owners, and AI enthusiasts looking to improve financial strategies, automate workflows, and leverage AI for data-driven decision-making.

# COURSE DESCRIPTION

This course explores the integration of **Artificial Intelligence (AI) in Finance**, covering how AI is transforming financial decision-making, automating processes, and enhancing risk management. Participants will learn about AI-driven financial tools, data analytics, and predictive modeling techniques to optimize financial strategies and operational efficiency.

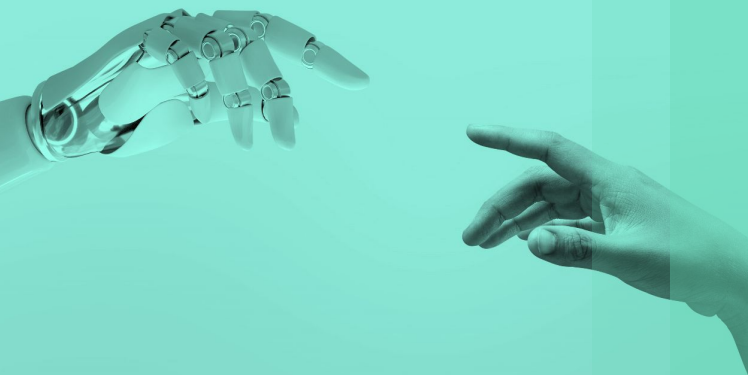
- **Introduction to AI in Finance** – Understanding AI's role in modern finance.
- **AI-Powered Financial Tools** – Using AI for budgeting, forecasting, and risk management.
- **AI in Financial Statement Analysis** – Enhancing financial data interpretation and decision-making.
- **AI for Fraud Detection & Risk Management** – Identifying fraud patterns and managing risks.
- **Future of AI in Finance** – Emerging technologies, ethical challenges, and industry innovations.



# COURSE INFO

<b>Location</b>	<a href="#"><u>Workearly Platform</u></a>
<b>Date</b>	<b>Asynchronous</b>
<b>Duration</b>	<b>7 hours</b>
<b>Cost</b>	<b>Participations is fully funded by the European Union, under the level Up Project</b>





**Enroll Now**

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**<https://www.workearly.gr/>**

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