



MASTER YOUR DIGITAL SKILLS

Advanced Excel for Data Visualization and Presentation

Data Analytics, data literacy & data driven decisions

JOIST Innovation Park

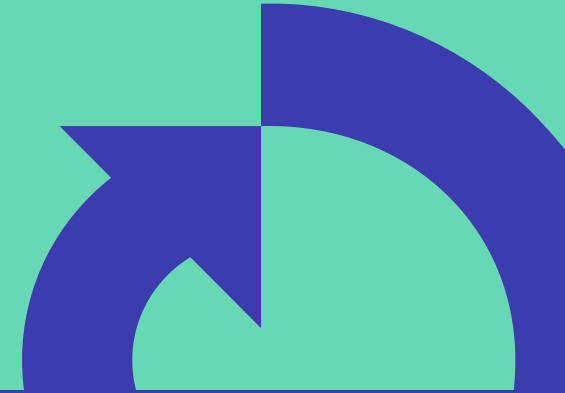


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COURSE OVERVIEW

This course offers a deep dive into Excel's powerful data analysis and visualization capabilities. It emphasizes practical skills for transforming raw data into compelling stories, aiming to enhance data-driven decision-making and storytelling prowess. Ideal for professionals across various industries, researchers, and anyone keen on elevating their Excel proficiency to create engaging data presentations.



OUR GOALS

1. Master advanced Excel features for in-depth data analysis and dynamic visualization, including PivotTables, PivotCharts, and custom charting techniques.
2. Develop the skills to transform complex data into clear, compelling narratives that effectively inform and persuade audiences.
3. Learn to create efficient, engaging dashboards and reports that simplify data exploration and support strategic decision-making.

COURSE DESCRIPTION

Unlock the power of Excel to transform data into compelling visual stories, mastering advanced analysis, dynamic visualization techniques, and dashboard design to inform and inspire decision-making.

- Mastering PivotTables for Data Analysis in Excel: Master PivotTables and PivotCharts for in-depth data analysis in Excel, learning to extract and present insights from complex datasets.
- Data Visualization Basics in Excel: Enhance your charting skills with advanced Excel visualization techniques, including dynamic elements and customizations.
- Designing Impactful Data Presentations in Excel: Gain proficiency in designing impactful data presentations and dashboards, employing conditional formatting, Sparklines, and more to effectively communicate key trends and data narratives.

COURSE INFO

Location	<u>iED Academy</u>
Available from	08.04.2024
Duration	20 hours
Availability	Until 31.12.2024
Cost	Free





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