



MASTER YOUR DIGITAL SKILLS

Tableau

Data Analytics, data literacy & data driven decisions

Workearly



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COURSE OVERVIEW

Welcome to our comprehensive Tableau course, designed for those eager to turn data into impactful visual narratives. Whether you're new to Tableau or looking to refine your skills, this course offers a deep dive into the art and science of data visualization and analytics.



OUR GOALS

1. Enhance Data Analytical Skills
2. Cultivate Creative Visualization Techniques
3. Build a Strong Foundation in Data Storytelling
4. Prepare for Professional Application

COURSE DESCRIPTION

Dive into the world of data visualization with our course, tailored for those passionate about transforming data into compelling visual stories. This course is ideal for newcomers or current Tableau users looking to enhance their data analytics and visualization skills.

Main Topics :

- 1. Data Connection & Preparation:** Get to grips with linking Tableau to various data sources and setting up your data for insightful analysis.
- 2. Visualization Techniques:** Learn the essentials of crafting both fundamental and complex visualizations to clearly present data.
- 3. Interactive Dashboard Design:** Develop skills to create interactive dashboards that tell a story and engage your audience.
- 4. Expressions & Calculations:** Delve into Tableau's calculation capabilities to analyze data more deeply.
- 5. Advanced Data Analytics:** Explore advanced analytics to uncover deeper insights from your data.
- 6. Publishing and Sharing Insights:** Discover how to share your visualizations and dashboards effectively with a wider audience."

COURSE INFO

Location	<u>Workearly Platform</u>
Starting Date	26.02.2024
Time	15:00 CET
Duration	20 hours
Cost	Participation is fully funded by the European Union, under the Level Up Project



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