



MASTER YOUR DIGITAL SKILLS

AIBIZ – AI in Business

Artificial Intelligence (AI)

Formatech



Co-funded by
the European Union



SEMINAR OVERVIEW

Artificial intelligence (AI) is not just another technology or process for the business to consider—it is a truly disruptive force, one that delivers an entirely new level of results across business sectors. Even organizations that resist adopting AI will feel its impact. If the organization wants to thrive and survive in this transforming business landscape, it will need to harness the power of AI. This course is designed to help business professionals conquer and move beyond the basics of AI to apply AI concepts for the benefit of the business. It will give you the essential knowledge of AI you'll need to steer the business forward.



TARGET AUDIENCE

This course is primarily designed for business leaders, consultants, product and project managers, and other decision-makers who are interested in growing the business by leveraging the power of AI. Other individuals who wish to explore basic AI concepts are also candidates for this course.

COURSE DESCRIPTION

- Describe AI fundamentals.
- Identify the functions of AI in business.
- Implement business requirements for AI.

- AI Fundamentals
 - A Brief History of AI
 - AI Concepts
- Functions of AI in Business
 - Improve User Experiences
 - Segment Audiences
 - Secure Assets
 - Optimize Processes
- Implementing Business Requirements for AI
 - Identify Design Requirements
 - Identify Data Requirements
 - Identify Risks in Implementing AI
 - Develop an AI Strategy

COURSE INFO

Location	Virtual Instructor Led
Date	27.03.2024
Time	09:00 – 12:00 CET time 10:00 – 13:00 Cyprus Time
Duration	3 hours
Cost	Fully funded course by the European Union

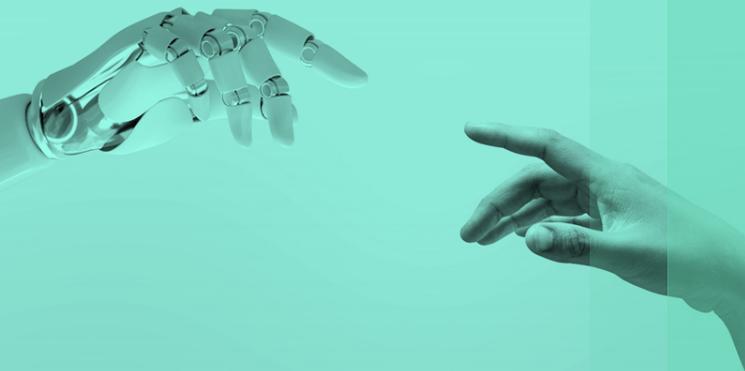


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Digital Transformation Consultant, Project Manager and Certified Trainer with more than 20 years of multidisciplinary corporate Business Technology experience, I work with Organizations, Functional Departments, Business Units and Teams, supporting them to meet their business objectives, implement their strategies, optimize their workflow, enhance their productivity, and improve their efficiency by Bridging Business and Technology.



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